

Prospects for the Textile and Clothing Industry in Guatemala

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Abstracts

The textile and clothing industry and related industries are responsible for up to three-quarters of Guatemala's total industrial workforce. The industry has a strong competitive advantage over its counterparts in Asia, as its labour costs are low and its geographical proximity enables it to fulfill and deliver orders for the US market more quickly. Guatemala is a major source of garments for a number of well known brands—including Abercrombie & Fitch, Calvin Klein, Fruit of the Loom, Gap, JC Penney, Levi Strauss & Co, The Limited, Liz Claiborne, Tommy Hilfiger and Walmart. The report also features a geographical, political and economic profile, export data, an outlook to 2015, and profiles of the Guatemalan manufacturers Liztec and Denimatrix.



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