

Prospects for the Textile and Clothing Industry in Brazil

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Abstracts

Brazil became the world's seventh largest economy in 2010 and the country enjoys international recognition as one of the world's most dynamic developing economies. The textile and clothing industry forms a major part of the country's manufacturing sector and the domestic market has grown significantly in recent years. The industry also benefits from local sources of raw materials, especially cotton, and yields have risen to the point where Brazil has become a major cotton exporter. Brazil also meets some of the industry's man-made fibre requirements but at a high cost. However, the man-made fibre sector is set to be transformed following the discovery of large offshore oil reserves and the proposed construction of two petrochemical plants. This report looks at the development of the textile and clothing industry in Brazil, its size and structure, as well as production and consumption. The report also features: a geographical, political and economic profile; a detailed look at the country's imports and exports; a review of government policies, investment incentives and foreign investments; an analysis of strengths, weaknesses, opportunities and threats (SWOT); and a look at Brazil's infrastructure and human resources and how these affect the textile and clothing industry.

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