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Prospects for the Textile and Apparel Industries in Bulgaria, Kosovo and Macedonia

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Abstracts

Apparel exporters in Bulgaria, Kosovo, Macedonia and other Balkan countries enjoy a number of competitive advantages in the West European market compared with their Asian rivals, including quicker transportation time, lower transportation costs and zero duty on entry to the EU. However, these advantages are counterbalanced by a number of competitive handicaps. This report contains profiles of the textile and apparel industries in Bulgaria, Kosovo and Macedonia. It also analyses the competitiveness and challenges faced by the industries in each of the three countries, and compares the industries' strengths and weaknesses.

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