

# Profiles of Six Leading US Apparel Retailers

<https://marketpublishers.com/r/P1F55E5565AEN.html>

Date: September 2013

Pages: 22

Price: US\$ 520.00 (Single User License)

ID: P1F55E5565AEN

## Abstracts

With a large population and high income per head, demand for apparel in the USA is huge -- amounting to nearly US\$300 bn during 2012. This has facilitated sustained growth of a number of giant retailers of apparel operating large chains of stores spread across the USA. The market is dominated by two types of retailers: stores focused exclusively on selling apparel; and department stores. The report profiles six leading US apparel retailers. Four of these -- JC Penney, Kohl's, Macy's and Nordstrom -- are department stores. The other two are Gap, a speciality retailer of apparel, and The TJX Companies, an off-price retailer of apparel and home fashions. The profiles include information and analysis on the development of each retailer, and on each retailer's brands, products, employment, strategies and financial performance.

## Contents

### SUMMARY

### THE US RETAIL MARKET FOR APPAREL

#### GAP

Company development  
Brands  
Suppliers  
Stores  
Employment  
Financial performance

#### JC PENNEY

Brands  
Stores  
Suppliers  
New strategy  
Financial performance

#### KOHL'S

Company development  
Brands  
Stores  
Employment  
Financial performance

#### MACY'S

Company development  
Stores  
Employment  
Recent strategies  
My Macy's localization  
Omnichannel

MAGIC Selling  
Financial performance

## **NORDSTROM**

Company development  
Stores  
Employment  
Financial performance  
Outlook

## **THE TJX COMPANIES**

Company development  
Stores  
Employment  
Structure  
Marmaxx  
HomeGoods  
TJX Canada  
TJX Europe  
Business model  
Financial performance

## List Of Tables

### LIST OF TABLES

Table 1: USA: personal consumption expenditure on apparel, 2008-12

Table 2: USA: sales at clothing stores and department stores, 2008-12

Table 3: Gap: net sales and net income, 2008/09-2012/13

Table 4: JC Penney: net sales and income, 2008/09-2012/13

Table 5: Kohl's: net sales and net income, 2008/09-2012/13

Table 6: Macy's: net sales and net income, 2008/09-2012/13

Table 7: Nordstrom: net sales and net income, 2008/09-2012/13

Table 8: The TJX Companies: net sales and net income, 2008/09-2012/13

## I would like to order

Product name: Profiles of Six Leading US Apparel Retailers

Product link: <https://marketpublishers.com/r/P1F55E5565AEN.html>

Price: US\$ 520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1F55E5565AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970