

Profile of WarmX: an Innovative Supplier of Wearable Technology

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Abstracts

German company WarmX develops and manufactures knitted heatable undergarments which incorporate wearable technology. The undergarments contain silver-coated heating elements which are integrated using a patented microelectronic technology, thereby eliminating the need for wires and providing good wear comfort. This report highlights the company's product technology, range of garments and product safety. It also includes information on WarmX's production, sales and distribution operations, R&D and various innovation awards which the company has received. This report is vital for anyone involved in, or looking to enter, the market for smart fabrics and wearable technology, and it serves as an indispensable case study for those who want insight on the development of an innovative business in a growing field.

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