

Profile of Strategic Partners: A Pioneer in Durable And Stylish Medical Apparel

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Abstracts

Strategic Partners Inc (SPI), based in Chatsworth, California, USA, is one of the USA's leading providers of medical apparel for medical professionals. SPI prides itself on providing fashion-inspired products, and its portfolio includes a huge range of garments of different styles, fits, colours and print designs. Such is the company's focus on style that it has even developed collections of women's medical apparel which incorporate feminine design details, as well as a brand of women's medical apparel in collaboration with the actress and TV personality Sofia Vergara. However, the company has put as much effort into ensuring that its products are comfortable and durable, and several of its products facilitate stretch and incorporate antimicrobial and fluid resistant properties. The company is committed to engaging with members of the medical community, and uses its media brands and several social media channels in order to achieve this. This report provides insight into SPI's portfolio of medical apparel and its latest product developments. Furthermore, it provides an overview of the company's facilities, corporate social responsibility (CSR) initiatives and media operations.

Contents

SUMMARY

INTRODUCTION

DISTRIBUTION

Distribution

Retailers

Speciality catalogues

Online service: Color Code Happy

International distribution

MEDIA BRANDS AND SOCIAL MEDIA

Scrubs magazine

Scrubsmag.com website scrubsBeat

Social media

CORPORATE SOCIAL RESPONSIBILITY (CSR)

FABRIC TECHNOLOGIES

Certainty

Certainty Plus

Branding

MEDICAL APPAREL

Careisma by Sofia Vergara (Careisma)

Cherokee Uniforms

Code Happy

Dickies Medical

HeartSoul

Sapphire Scrubs

NEW MEDICAL APPAREL PRODUCTS

Cherokee Uniforms: Infinity collection—Round Neck Top

Cherokee Uniforms: Flexibles collection—Mid Rise Waist Pull-On Pant

Dickies Medical: Gen Flex collection—Low Rise Drawstring Cargo Pant

Dickies Medical: Gen Flex collection—Mock Wrap Top

FOOTWEAR

CONCLUSIONS

List Of Tables

LIST OF TABLES

Table 1: Strategic Partners: social media channels, 2016

Table 2: Strategic Partners: products with Certainty fabric technology, 2016

Table 3: Strategic Partners: products with Certainty Plus fabric technology, 2016

Table 4: Cherokee Uniforms: collections and products, 2016

Table 5: Dickies Medical: collections and products, 2016

Table 6: HeartSoul: collections and products, 2016

List Of Figures

LIST OF FIGURES

Figure 1: Certainty garment label

Figure 2: Certainty Plus garment label

Figure 3: Careisma by Sofia Vergara: Fearless Collection Contrast Round Neck Top

Figure 4: Cherokee Uniforms: Tooniforms collection Unisex top with Peanuts print motif

Figure 5: Code Happy Men's Drawstring Cargo Pant Short

Figure 6: Dickies Medical: EDS Signature Stretch collection Men's V-Neck Top

Figure 7: HeartSoul: Head Over Heels collection "So In Love" Low Rise Pull-On Pant

Figure 8: HeartSoul: Shine On collection "Laser Love" V-Neck Top

Figure 9: Cherokee Uniforms: Infinity collection Round Neck Top

Figure 10: Cherokee Uniforms: Flexibles collection Mid Rise Waist Pull-On Pant

Figure 11: Dickies Medical: Gen Flex collection Low Rise Drawstring Cargo Pant

Figure 12: Dickies Medical: Gen Flex collection Mock Wrap Top

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