

Profile of Polygiene: a leader in odour control technology

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Abstracts

Polygiene, based in Malmö, Sweden, is a global leader in odour control technology, and has enjoyed significant sales growth every year since its establishment in 2006. Polygiene odour control technology was originally developed for the treatment of plastic materials and industrial flooring, but today most of the company's customers are premium clothing brands. The technology is especially popular among sports and outdoor clothing brands, and has been used by key players such as Adidas, Athleta, Millet, Patagonia and Vaude. Looking to the future, Polygiene expects that its rapid growth will continue – particularly as it looks to expand into new market sectors. Also, it expects to benefit from advantageous macro and consumer trends. This report provides insight into the development of Polygiene since its foundation and gives an overview of Polygiene odour control technology. Also, the report discusses: the markets to which Polygiene supplies its odour control technology; the company's brand partners, awards and marketing activities; its commitment to environmental sustainability and accreditation; its distribution operations; and its financial performance. Furthermore, the report provides an outlook for the future.

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