

Profile of Interface: a leader in environmentally sustainable modular carpets and floor coverings

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Abstracts

Interface, based in Atlanta, Georgia, USA, specialises in the design, manufacture and supply of modular carpets, luxury vinyl tiles (LVTs) and rubber flooring products. Its products serve a diverse range of markets, including the corporate office sector, the retail sector, universities, schools, health care, public spaces and hospitality, and the company distributes its products via a global network which spans five continents. The company prides itself on the development of high quality, innovative and environmentally sustainable floor coverings, and commits huge financial resources to research and development (R&D). Furthermore, it tries to ensure that all of its flooring products are "carbon neutral" and takes inspiration from biophilic and biomimetic concepts in the design of its products. Indeed, Interface is highly committed to environmental sustainability and, as part of its Climate Take Back strategy, it aims to employ carbon as a resource in the manufacture of its products. In particular, the company plans to employ raw materials which store carbon in a bid to help remove excess carbon dioxide (CO₂) from the atmosphere. Interface is committed to achieving growth and is working to fulfil a vision of becoming the world's most valuable interior products and services company. It believes that its commitment to environmental sustainability will continue to strengthen its credibility and reputation, and that this--in combination with a value creation strategy and aggressive financial objectives--will help it to achieve growth and increase profitability.

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