

Profile of Elevate Textiles: a global trailblazer in performance fabrics, threads and technologies

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Abstracts

Elevate Textiles, headquartered in Charlotte, North Carolina, USA, is a diverse company which caters to several industries—including automotive, apparel, interiors and speciality products—following a series of strategic acquisitions which it has completed over a number of years. As a result, the company owns a portfolio of brands, namely the thread specialists American & Efird (A&E) and G?termann, the performance fabrics producer Burlington, the denim fabric producer Cone Denim, and the technologically advanced performance textiles specialist Safety Components. Elevate Textiles considers itself to be a global leader in research and development (R&D), and its brands and products offer innovative design, strength, reliability and environmental sustainability. Indeed, in line with its commitment to environmental sustainability, the company has invested in equipment and programmes which are designed to ensure that the by-products of its manufacturing processes do not negatively impact air, land or water. Furthermore, it has committed to achieving three key environmental goals across its portfolio of brands by 2025 and, as part of this commitment, it is working in partnership with leading companies and organisations which are dedicated to responsible practices and innovation. This report discusses the establishment of Elevate Textiles, its diverse portfolio of brands, and its commitment to environmental sustainability. Also, the report highlights the company's response to the COVID-19 pandemic—including its reallocation of manufacturing capacities and the establishment of strategic partnerships to boost supplies of medical protective clothing. Furthermore, it provides an outlook for the future.

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