

Product developments and innovations in the home textiles market, July 2018

<https://marketpublishers.com/r/P69C8CBA639EN.html>

Date: July 2018

Pages: 21

Price: US\$ 550.00 (Single User License)

ID: P69C8CBA639EN

Abstracts

ANTI-COUNTERFEIT SEWING THREADS

American & Efird (A&E) and Applied DNA Sciences (applied DNA) are collaborating in the development of anti-counterfeit sewing threads

ANTI-ODOUR TREATMENTS

Microban International has developed a new odour control treatment called Scentry Revive

BEDDING

Lenzing has developed pillows which incorporate Tencel Lyocell fibres

Malouf has developed new pillows and a new duvet set

New range of pillows

New duvet set

Walmart has launched a new mattress and bedding brand called Allswell

FIBREFILL PRODUCTS

Advansa has developed a new fibrefill called Aerelle Soft Flex and a new version of its Dacron 95° fibrefill

Aerelle Soft Flex

Dacron 95°

FINISHES

Devan Chemicals has developed a new range of textile finishes which are designed to help revitalise the skin

FURNITURE COLLECTIONS

Ikea and Tom Dixon have collaborated in the development of a new furniture collection called DELAKTIG

HOME DECOR COLLECTIONS

Pottery Barn Kids and PBteen have collaborated with Liberty London Fabrics in the development of two new home decor collections

HOME TEXTILE COLLECTIONS

JCPenney has collaborated with Lionel Richie in the development of a collection of home textile products

INNOVATIVE FABRICS

Researchers at CREOL have developed a fabric which can change colour on demand

INSULATION MATERIALS

Downlite has developed a new range of temperature regulating insulation materials

MATTRESSES

Purple has developed a mattress called New Purple Mattress
Williams-Sonoma has developed a new mattress and accessories brand called Robin

PRE-TREATMENTS

The Dow Chemical Company (Dow) has developed a new pre-treatment called Ecofast Pure

for use in textile dyeing processes

TEXTILE PRODUCTS FOR HOSPITALITY APPLICATIONS

Standard Textile has developed a towel and sheet collection called Made in USA

YARNS

Sinterama has developed a flame retardant version of its Newlife yarn

LIST OF FIGURES

Figure 1: Items from the Allswell Globally Inspired collection

Figure 2: Items from the DELAKTIG collection

Figure 3: Products from the PBteen & Liberty London Fabrics Collection

Figure 4: Items from the Lionel Richie Home collection

Figure 5: Scarves made from ChroMorphous fabric

Figure 6: Robin Pocket Spring Mattress Set and Robin Foundation

Contents

This report analyses some of the latest developments and innovations in the home textiles market, including those relating to: anti-counterfeit sewing threads; anti-odour treatments; bedding; fibrefill products; finishes; furniture collections; home décor collections; home textile collections; innovative fabrics; insulation materials; mattresses; pre-treatments; textile products for hospitality applications; and yarns. The report includes news from the following innovative companies, brands, individuals and other organisations: Advansa, American & Efird (A&E), Applied DNA Sciences (Applied DNA), CREOL, Devan Chemicals, the Dow Chemical Company (Dow), Downlite, IKEA, JCPenney, Lenzing, Liberty London Fabrics, Lionel Richie, Malouf, Microban International, PBteen, Pottery Barn Kids, Purple, Sinterama, Standard Textile, Tom Dixon, Walmart, and Williams-Sonoma.

I would like to order

Product name: Product developments and innovations in the home textiles market, July 2018

Product link: <https://marketpublishers.com/r/P69C8CBA639EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P69C8CBA639EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970