

Product Developments and Innovations in the Home Textiles Market, April 2017

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Abstracts

This report analyses some of the latest developments and innovations in the home textiles market, including those relating to: antimicrobial fabrics; beds and mattresses; floor coverings; interactive home textile products; new bedding products; new fabric technologies; new fabrics; new fibrefill products; new home textile collections; new rug and pillow collections; new towelling products; performance fibres; and three-dimensionally (3D) knitted furniture panels. The report includes news from the following innovative companies and other organisations: ADA, Advansa, Bedgear, Birkenstock, Carpet Concept, Cotton Incorporated, Elle, Freudenberg Performance Materials, IKEA, Ivivva, Kelheim Fibres, Lenzing, Malouf, M?ve, Outlast Technologies, PBteen, PurThread Technologies, Surya, Tata Elxsi, and Welspun Group.



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SUMMARY

ANTIMICROBIAL FABRICS

PurThread Technologies and Cotton Incorporated have collaborated in the development of antimicrobial cotton blend fabrics

BEDS AND MATTRESSES

Bedgear has developed two new mattresses
Birkenstock and ADA have jointly developed a range of Birkenstock beds and
mattresses

FLOOR COVERINGS

Carpet Concept has developed two new carpet collections

INTERACTIVE HOME TEXTILE PRODUCTS

Tata Elxsi and Welspun have collaborated in the development of interactive home textile products for children

NEW BEDDING PRODUCTS

Bedgear has developed a new collection of blankets called Performance Blankets Lenzing has developed Tencel bed linen products which are suitable for use in the hotel trade

Malouf has developed a new memory foam pillow which incorporates graphite particles to help the sleeper to maintain a comfortable body temperature

NEW FABRIC TECHNOLOGIES

Outlast Technologies has developed a new fabric technology called Outlast Xelerate

NEW FABRICS

Freudenberg Performance Materials has developed a cover fabric for use in the



manufacture of bedding products incorporating down and feathers

NEW FIBREFILL PRODUCTS

Advansa has developed four new fibrefill products for use in the manufacture of bedding

NEW HOME TEXTILE COLLECTIONS

PBteen and ivivva have collaborated in the development of a home d?cor collection

NEW RUG AND PILLOW COLLECTIONS

Surya has collaborated with Elle in the development of Parisian style rug and pillow collections

NEW TOWELLING PRODUCTS

M?ve has collaborated with Biotherm in the development of a towelling products collection called Bath & Beauty by M?ve

PERFORMANCE FIBRES

Kelheim Fibres has developed a viscose fibre which facilitates static dissipation

THREE-DIMENSIONALLY (3D) KNITTED FURNITURE PANELS

IKEA has developed a chair which incorporates a three-dimensionally (3D) knitted panel



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