

# Performance apparel markets: product developments and innovations, 2nd quarter 2009

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#### FABRICS FOR PERFORMANCE APPAREL

Action Sports Fabrics will use a SmartSilver antimicrobial additive to provide its Eclipse base layer fabric with anti-odour properties

Klopman International has introduced three new fabrics for protective clothing Teijin Fibers has developed a fabric for undergarments which can help a wearer to "burn body fat"

#### FIBRE AND FABRIC TREATMENTS

Dow Corning and Devan Chemicals have developed an eco-friendly treatment which increases the softness and hypdrophobicity of flame resistant textiles

HeiQ Materials has introduced a water-resistant and stain-resistant fabric treatment called Barrier by HeiQ)

#### FIBRES AND YARNS FOR PERFORMANCE APPAREL

Optimer Brands has introduced a 100% recycled yarn called Dri-release E.C.O (Environmentally

Correct Origins) 2nd Nature

Unifi has developed a new version of its Repreve polyester filament yarn

#### **FOOTWEAR**

P2I and ECCO have developed a new running shoe Reebok has launched a new football boot called Reebok Valde



#### **FUNCTIONAL APPAREL**

Craghoppers has introduced a new range of insect repellent clothing for spring/summer 2009

#### **PROTECTIVE APPAREL**

Atlanco has launched its Tactical Response Combat Shirt, which is made from Invista's Cordura

Baselayer fabric

#### **SPORTS APPAREL**

Adidas and Rainbeau Mars have introduced a new range of yoga apparel
Adidas has introduced three new fitness garments which incorporate Skintex technology
Sports apparel maker Moving Comfort has used S.Caf? fabric, made from coffee
grounds, to manufacture a new range of sports brassieres

#### **WORKWEAR**

Perfection Uniforms will use Unifi's Repreve recycled yarns to make a new range of ecofriendly uniforms for emergency responders



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Figure 1: Prototype of an undergarment which helps the wearer to "burn body fat"

Figure 2: Tactical Response Combat Shirt



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