

Performance Apparel Markets: Product Developments and Innovations, 1st Quarter 2011

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Abstracts

This report provides information on developments in medical apparel, outdoor apparel, protective clothing, sports apparel, and workwear. It also highlights a number of new fibres, fabrics and treatments which have been developed for performance apparel. The report includes news from the following companies and organisations: Advansa, Cepovett, Cintas Corporation, the Hohenstein Institute, Icebreaker, the Institute for Textile Chemistry and Chemical Fibres (ITCF) Denkendorf, Invista, Isis, Klopman, Moving Comfort, PPSS Group, Under Armour and Unifi.

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SUMMARY

FABRICS FOR PERFORMANCE APPAREL

Icebreaker has introduced a new version of its Realfleece fabric

Invista has introduced Cordura Duck fabric

Scientists at the Hohenstein Institute have developed a new range of textiles which provide protection against electromagnetic and infrared radiation

FABRIC TREATMENTS FOR PERFORMANCE APPAREL

Scientists at the Hohenstein Institute have developed a special coating which provides textiles with “super-hydrophobic” properties

MEDICAL APPAREL

Cintas Corporation has introduced a new range of scrubs which incorporate Repreve fibres made from 100% recycled materials

OUTDOOR APPAREL

Isis has introduced a new range of outdoor clothing incorporating Cocona waterproof breathable technology

PROTECTIVE APPAREL

PPSS Group has introduced a new cut resistant T-shirt which incorporates Cut-Tex PRO fabric

SPORTS APPAREL

Moving Comfort has introduced a new range of sports brassieres made from Thermo°Cool fabric

Under Armour has introduced a new collection of moisture wicking apparel

WORKWEAR

Cepovett will develop a new workwear collection made from Klopman Vantage fabric

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Figure 2: 2.5-layer fabric which incorporates Cocona waterproof breathable technology

Figure 3: Charged Cotton T-shirt

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