

# Performance Apparel Markets: Business Update, 1st Quarter 2013

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## Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); financial results; and joint ventures, cooperation, licensing and distribution. Companies, organisations and brands examined in this report include Adidas, Alexium International, Ashburn Hill Corporation, bluesign, Calida Group, Columbia Sportswear, Cosalt, Duro Textiles, Elegant Sports, H&M (Hennes & Mauritz), HeiQ, Invista, Lafuma Group, NatureWorks, Nike, Perry Ellis International, Puma, Republic, Quiksilver, Rudolf Group, Sports Direct, Tom?s Berdych, Under Armour, Unifi, United States Postal Service (USPS), VF Corporation and Wahconah Group.

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### SUMMARY

### ACQUISITIONS, DIVESTMENTS AND MERGERS

Cosalt has entered into administration

Invista has acquired the flame resistant (FR) apparel manufacturer Ashburn Hill Corporation

Lafuma Group has sold a 15.2% stake in its company to Calida Group

Sports Direct has acquired Republic, a fashion apparel retailer

### CORPORATE SOCIAL RESPONSIBILITY (CSR)

Nike has entered into a partnership agreement with bluesign to improve the sustainability of

textiles used in the manufacture of its products

### FINANCIAL RESULTS

Adidas

Fourth quarter 2012

2012

Columbia Sportswear

Nike

Perry Ellis International

Fourth quarter 2012/13

2012/13

Outlook

Puma

Quiksilver

Under Armour

Fourth quarter 2012

2012

Unifi

VF Corporation

### JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Adidas has entered into a licensing agreement with Elegant Sports relating to its Adidas Gymnastics Brand

H&M and Tom?s Berdych have signed a partnership agreement relating to the development

of a range of tennis apparel

NatureWorks will establish regional headquarters in Bangkok in order to grow its share of the

biopolymer market in the Asia-Pacific region

Rudolf Group and HeiQ have entered into an agreement relating to the development of a

range of textile finishing treatments

The United States Postal Service (USPS) has entered into an agreement with Wahconah

Group relating to the development of a new range of performance apparel

## **NEW BRANDS**

Alexium International will launch its flame resistant (FR) finishing treatment for nylon fabric

under the Ascalon brand name

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