

# Performance Apparel Markets: Product Developments and Innovations, October 2016

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## **Abstracts**

This report provides information on the latest developments in anti-counterfeiting, environmentally sustainable materials, environmentally sustainable water repellent treatments, fabric technologies, finishing treatments, flame resistant fabrics, performance denim, and performance fibres, yarns and fabrics. The report includes news from the following innovative companies and other organisations: Applied DNA Sciences (ADNAS), Asics, Columbia Sportswear, Cordura, DSM Dyneema, Hyosung, Invista, Mount Vernon FR, Nanotex, Patagonia, PrimaLoft, Teijin Frontier, Thermore, Toray Industries and W L Gore & Associates.



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#### SUMMARY

#### ANTI-COUNTERFEITING

Applied DNA Sciences (ADNAS): SigNature T anti-counterfeiting technology for incorporation into synthetic fibres

#### ENVIRONMENTALLY SUSTAINABLE MATERIALS

Columbia Sportswear: new laminate for use in outdoor apparel Primaloft and Patagonia: PrimaLoft Gold Insulation Eco material with 55% recycled content Thermore: new insulation material made entirely from recycled materials derived from postconsumer waste W L Gore & Associates: laminate incorporating Colourkind solution dyed fabric and fabrics incorporating recycled materials Laminate with Colourkind fabric Nylon and polyester fabrics which incorporate recycled materials

#### ENVIRONMENTALLY SUSTAINABLE WATER REPELLENT TREATMENTS

W L Gore & Associates: fabrics treated with durable water repellent (DWR) treatments which are free from perfluorinated compounds (PFCs)

#### FABRIC TECHNOLOGIES

Invista: simplified certification process for Lycra Sport fabric technology

#### FINISHING TREATMENTS

Nanotex: Dry Inside one-way moisture management finishing technology for cotton fabrics

#### FLAME RESISTANT FABRICS

Mount Vernon FR: three new types of flame resistant (FR) fabrics for protective workwear



#### PERFORMANCE DENIM

Cordura, Lenzing and Artistic Milliners: Cordura Denim Infinity Fabrics DSM Dyneema: Dyneema denim fabric for protective single-layer motorcycle apparel

#### PERFORMANCE FIBRES, YARNS AND FABRICS

Asics and Toray Industries: Chameleoid Mesh fabric for use in sports footwear Cordura: Cordura 4Ever Flannel fabric and Cordura TPX laminate fabric Cordura 4Ever Flannel fabric Cordura TPX fabric Hyosung: creora Fresh elastane fibre Teijin Frontier: a new fibre and a new fabric for use in athleisure apparel applications Waveron Waveron



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Figure 1: Chameleoid Mesh fabric Figure 2: Cordura 4Ever Flannel fabric



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