

Performance apparel markets: product developments and innovations, 4th quarter 2013

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Abstracts

This report provides information on the latest developments in: antimicrobial fabric finishes; environmentally friendly swimwear; flame resistant products for protective apparel; garment technologies; high visibility apparel; insulation for outdoor wear; protective apparel; and sportswear. The report also includes news from the following innovative companies and other organisations: Aquafil, Coats, Columbia Sportswear, DSM Dyneema, EMPA (Eidgenössische Materialprüfungs und Forschungsanstalt -- the Swiss Federal Laboratories for Materials Science and Technology), H&M (Hennes & Mauritz), Koru Swimwear, Levi Strauss & Co, Nonwovens Innovation & Research Institute (NIRI), Sanitized and TrailHeads.

Contents

SUMMARY

ANTIMICROBIAL FABRIC FINISHES

Sanitized has developed a new antimicrobial fabric finish called Pluma

ENVIRONMENTALLY FRIENDLY SWIMWEAR

Koru Swimwear has developed a new range of environmentally friendly sports swimwear which is made using Econyl

FLAME RESISTANT PRODUCTS FOR PROTECTIVE APPAREL

Coats has developed two new flame resistant products for use in the manufacture of protective apparel

GARMENT TECHNOLOGIES

The Nonwovens Innovation & Research Institute (NIRI) has developed a new technology which enables items of workwear to be disassembled at the end of their useful lives

HIGH VISIBILITY APPAREL

TrailHeads has developed a new range of hats and gloves for runners to improve their visibility in the dark

INSULATION FOR OUTDOOR WEAR

Columbia Sportswear has developed a new insulation system called Performance Enhanced Down (PED)

PROTECTIVE APPAREL

Levi Strauss & Co has developed two new types of durable denim jeans which incorporate

Dyneema fibre

SPORTSWEAR

H&M has launched a new range of sportswear

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Figure 2: H&M Sport running gear for men

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Figure 4: H&M Sport fitness gear for women

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