

Performance apparel markets: product developments and innovations, 1st quarter 2014

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Abstracts

This report provides information on the latest developments in: fabrics for performance apparel; flame resistant (FR) protective apparel; insulation products; protective apparel; sportswear; wearable technology; and yarns for performance apparel. The report also includes news from the following innovative companies and other organisations: 3M, Adidas, Bulwark, Dainese, DSM Dyneema, Hobbs Bonded Fibers, Hunter Sportswear, Juba PPE, Lululemon Athletica, Milliken, Moticon, Nilit, Polartec, Topshop and Urban Outfitters.

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SUMMARY

FABRICS FOR PERFORMANCE APPAREL

Polartec: new bicomponent fabric for performance apparel

FLAME RESISTANT (FR) PROTECTIVE APPAREL

Bulwark and Milliken: new range of flame resistant (FR) protective apparel

INSULATION PRODUCTS

3M: NEW LOOSE FILL INSULATION PRODUCT WHICH PROVIDES AN ALTERNATIVE TO NATURAL DOWN

Hobbs Bonded Fibers: new type of nonwoven insulation made from 100% wool for outdoor wear

PROTECTIVE APPAREL

Dainese: new protective garment for competitive skiers which inflates to protect the wearer in the event of a crash

Juba PPE and Hunter Sportswear: new gloves incorporating Dyneema Diamond Technology yarn

SPORTSWEAR

Adidas: new range of sportswear which helps to lower the wearer's body temperature

Adidas and Topshop: new collection of Adidas originals branded sportswear and sports footwear for women

Lululemon Athletica: new brand of casual clothing

Urban Outfitters: new brand of fitness apparel called Without Walls

WEARABLE TECHNOLOGY

Moticon: new insoles for sports footwear which monitor the movements of a person's feet during sporting activities

YARNS FOR PERFORMANCE APPAREL

Nilit: new yarn for performance apparel which incorporates extruded waste coffee grounds

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Figure 5: Lululemon &Go pants

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