

Performance apparel markets: business update, September 2020

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; certification; corporate strategy; investments; joint ventures, cooperation, licensing and distribution; and new facilities. Brands, companies and other organisations featured in this report include: Asics Ventures Corporation (Asics Ventures), Clim8, Cradle to Cradle Product Innovation Institute, DOMO Chemicals, DSM Protective Materials, FibrXL, Freudenberg Performance Materials, HeiQ, Huntsman Textile Effects, Innovation in Performance (IiP), Invista, ODLO International (ODLO), Phong Phu International (PPJ), Royal DSM (DSM), SABIC, Seevix, Sorona, UPM Biofuels, and W L Gore & Associates (Gore).

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SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Performance sportswear company ODLO has been acquired by Monte Rosa

CERTIFICATION

DuPont's Sorona brand has launched a certification programme to verify the authenticity and performance properties of Sorona fabrics and insulation materials
Freudenberg Performance Materials has received a Silver level Material Health Certificate which covers a selection of its comfortemp air products

CORPORATE STRATEGY

W L Gore & Associates' Gore Fabrics Division has set out a new framework in order to improve the environmental sustainability and social responsibility of its operations

INVESTMENTS

Asics Ventures Corporation has invested in the man-made spider silk specialist Seevix

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Clim8 has entered into a partnership with Innovation in Performance (liP) in order to expand its business activities in Europe

DSM Protective Materials and FibrXL have entered into a global "premium distribution partnership"

HeiQ is allowing other companies to produce its HeiQ Viroblock NPJ03 treatment by granting them free licences

Huntsman Textile Effects and Phong Phu International (PPJ) have entered into a strategic partnership

Royal DSM (DSM) has entered into a partnership with SABIC and UPM Biofuels relating to the production of Dyneema fibre derived from bio-based feedstock

NEW FACILITIES

DOMO Chemicals has invested Euro12 mn in the establishment of a nylon production facility in China

Invista has started construction of a new adiponitrile (ADN) plant in Shanghai, China

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