

Performance Apparel Markets: Business Update, November 2017

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; capacity expansions; joint ventures, cooperation, licensing and distribution; and new production facilities. Brands, companies and other organisations featured in this report include: 7mesh; Adidas Group; Alfredo Grassi; Canada Goose; Cherokee Global Brands; Directa Plus; ECO Tech; Formlabs; Invista; Lenzing; Lululemon Athletica; New Balance; Polygiene; Standard Textile; Teijin Aramid; Tianyuan Garments Company; Unifi; Vestagen Protective Technologies; VF Corporation; Williamson-Dickie Manufacturing; and Zhejiang Orient Befit Socks Corporation (Orient Befit).

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Adidas Group has sold its CCM brand to Birch Hill Equity Partners
VF Corporation has acquired Williamson-Dickie Manufacturing

CAPACITY EXPANSIONS

Teijin Aramid will expand the capacity of its Twaron production facility in Emmen in the Netherlands

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Alfredo Grassi and Directa Plus have entered into an agreement relating to the development of workwear which incorporates graphene-based treatments
Cherokee Global Brands has entered into two new licensing agreements to develop new Hi-Tec and 50 Peaks branded products
Lululemon Athletica has entered into a strategic partnership with 7mesh
New Balance and Formlabs are collaborating in the development of three-dimensionally (3D) printed footwear
Orient Befit has entered into a licensing agreement with Invista relating to the Coolmax brand
Polygiene has entered into a partnership with ECO Tech to develop work gloves which incorporate Polygiene technology
Unifi has signed a letter of intent to form a joint venture in Guatemala
Vestagen Protective Technologies has entered into a strategic partnership with Standard Textile

NEW PRODUCTION FACILITIES

Canada Goose has opened two new facilities in Canada
Lenzing is planning to construct a new Tencel production facility in Thailand
Tianyuan Garments Company will install fully automated T-shirt production lines at its new facility in Little Rock, Arkansas, USA

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