

Performance Apparel Markets: Business Update, July 2017

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the performance apparel industry in the following categories: capacity expansions; corporate social responsibility (CSR); events; and joint ventures, cooperation, licensing and distribution. Brands, companies and other organisations featured in this report include: AMSilk; Goldwin; Gruschwitz; Invista; Kraig Biocraft Laboratories; NSF International; Osmotex; Polygiene; Reebok; Schoeller Textil; Sequential Brands Group; SPR Indústria de Confecção (SPR Sports); and Textile Exchange.

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SUMMARY

CAPACITY EXPANSIONS

Invista will expand its capacity for producing nylon 6.6 fibre in Camden, South Carolina, USA

Kraig Biocraft Laboratories has installed new silk processing equipment at its facility in Indiana, USA

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Reebok has launched a new initiative called Cotton + Corn

Textile Exchange and NSF International will collaborate to merge the Responsible Down

Standard and the Global Traceable Down Standard

EVENTS

The 2017 edition of Techtextil was held in Frankfurt, Germany, during May 9-12, 2017

New application

New material

New product

New technology

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

AMSilk has entered into a strategic partnership with Gruschwitz to develop new products made from Biosteel fibre

Polygiene has entered into a strategic partnership with Goldwin

Schoeller Textil and Osmotex have entered into a production agreement relating to Hydro_Bot moisture management technology

Sequential Brands Group has entered into a licensing agreement with SPR Sports to launch the AND1, AVIA and DVS brands in Brazil

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