

Performance apparel markets: business update, 3rd quarter 2013

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Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; company strategy; corporate social responsibility (CSR); financial results; investments; joint ventures, cooperation, licensing and distribution; new brands; and new stores. Companies, other organisations and brands examined in this report include Adidas, Ark, Authentic Brands Group, Burlington Industries, Chogori India Retail, Columbia Sportswear, Future Lifestyle Fashions, Heightsport, Iconix India, Jack Wolfskin, JD Sports Fashion, LF Asia, LF USA, Lids Sports Group, Macy's, Matalan, Nike, Outdoor Industries Association Social Responsibility Working Group (OIA SRWG), Palmetto Synthetics, Patagonia, Perry Ellis International, Puma, Quiksilver, Sporting Pro, Sports Direct, Spyder Active Sports, Teijin Aramid, Tesco, Toren, Umbro, Under Armour, Unifi, US Air Force and VF Corporation.

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Authentic Brands Group has acquired Spyder Active Sports
JD Sports Fashion has acquired the fashion apparel retailer Ark

COMPANY STRATEGY

Macy's will expand its offering of sportswear and activewear in a bid to attract a greater number of millennial consumers

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Patagonia has officially launched a new garment recycling scheme in four of its stores in the USA following a successful pilot period
The Outdoor Industries Association Social Responsibility Working Group (OIA SRWG) has launched a new online guidebook to help outdoor apparel companies to comply with corporate social responsibility (CSR) guidelines

FINANCIAL RESULTS

Adidas
Second quarter 2013
First half 2013
Columbia Sportswear
Second quarter 2013
First half 2013
Nike
Perry Ellis International
Outlook
Puma
Second quarter 2013
First half 2013
Quiksilver

Under armour
Unifi
Fourth quarter 2012/13

2012/13

VF Corporation

INVESTMENTS

Teijin Aramid will invest ?4.5 bn in developing a new meta-aramid fibre and building a new manufacturing facility in Thailand

JOINT VENTURES, COOPERATION, LICENSING AND

DISTRIBUTION

Burlington Industries has won a contract from the US Air Force relating to the supply of microdenier polyester fabric

Columbia Sportswear has entered into a distribution agreement with Chogori India Retail

Iconix India has entered into a licensing agreement with Future Lifestyle Fashions relating to the distribution of the Umbro brand in India

Macy's has entered into a licensing agreement with Lids Sports Group relating to the opening of new sportswear concessions inside Macy's stores

Unifi has entered into a manufacturing and distribution agreement with Palmetto Synthetics

NEW BRANDS

A new brand of performance apparel called Toren will be launched in spring 2014

NEW STORES

Jack Wolfskin has opened its first store in South America

Matalan has opened a new chain of sportswear and sports equipment stores in the UK called

Sporting Pro

Sports Direct is in discussions with Tesco relating to the opening of Sports Direct stores

inside Tesco hypermarkets

List Of Tables

LIST OF TABLES

Table 1: Adidas: breakdown of revenues by brand, 2 qtr 2012 and 2 qtr 2013

Table 2: Adidas: breakdown of revenues by region, 2 qtr 2012 and 2 qtr 2013

Table 3: Adidas: breakdown of revenues by brand, Jan-Jun 2012 and Jan-Jun 2013

Table 4: Adidas: breakdown of revenues by region, Jan-Jun 2012 and Jan-Jun 2013

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