

Performance Apparel Markets: Business Update, 2nd Quarter 2014

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Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); events; financial results; investments; joint ventures, cooperation, licensing and distribution; manufacturing facilities; new stores; and patents. Companies, other organisations, brands and events featured in this report include: Adidas, Archroma, Arkema, Bestseller, CO2 Nexus, Columbia Sportswear, Danfoss PolyPower, Downlite, Flyers Group, Greenpeace, Hunter, ISPO (International Trade Fair for Sports Equipment and Fashion), M and M Direct, Messe M?nchen, Milliken & Company, Nike, Nikwax, Ohmatex, Parigi Group, Patagonia, Perry Ellis International, PrAna, Puma, PVH Corp, Quiksilver, Solvay, TenCate Protective Fabrics, Under Armour, Unifi, Vandale Industries, Westex, Zaanstreek-Waterland fire brigade, and Zero Discharge of Hazardous Chemicals (ZDHC) Group.

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SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Bestseller has acquired M and M Direct, an online value apparel and footwear retailer
Columbia Sportswear will acquire PrAna
Milliken & Company has acquired Westex, a manufacturer of flame resistant fabrics

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Adidas has released its latest Sustainability Progress Report
Adidas has announced a new plan to eliminate the use of hazardous chemicals from its products and supply chain by 2020
Greenpeace claims that football merchandise produced by three leading sportswear companies contains hazardous chemicals
Archroma has increased the prices of its textile dyes in response to the enforcement of environmental regulations
Nike has released its latest Sustainable Business Performance Summary
The Zero Discharge of Hazardous Chemicals (ZDHC) Group has released its Manufacturing Restricted Substances List (MRSL)

EVENTS

Messe München will stage ISPO Beijing twice a year starting in 2015

FINANCIAL RESULTS

Adidas
Columbia Sportswear
Nike
Fourth quarter 2013/14

2013/14

Perry Ellis International
Outlook

Puma
Quiksilver
Under Armour
Unifi

INVESTMENTS

Patagonia has invested in CO2 Nexus
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JOINT VENTURES, COOPERATION, LICENSING AND

DISTRIBUTION

A subsidiary of PVH Corp has entered into a licensing agreement with Vandale Industries relating to its Warner's and Olga brands
Downlite has entered into an agreement with Nikwax relating to the supply of Nikwax Hydrophobic Down (NHD)
Ohmatex has entered into an agreement with Danfoss PolyPower relating to the supply of stretch sensors for wearable applications
Perry Ellis International has entered into a licensing agreement with Flyers Group relating to the Original Penguin brand
Perry Ellis International has entered into a licensing agreement with Parigi Group
TenCate Protective Fabrics has won a contract to supply Arkema with fabric for use in protective workwear
TenCate Protective Fabrics has entered into an agreement to supply the Zaanstreek-Waterland fire brigade with flame resistant (FR) firefighter turnout gear

MANUFACTURING FACILITIES

Unifi plans to expand its Repreve Recycling Center in the USA

NEW STORES

Hunter will open its first stand-alone store
Under Armour will open its largest speciality retail store in the USA

PATENTS

Solvay has obtained a patent for Emana smart yarn

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Table 2: Adidas: breakdown of revenues by region, 1 qtr 2013 and 1 qtr 2014

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