

Performance Apparel Markets: Business Update, 2nd Quarter 2013

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Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); financial results; and joint ventures, cooperation, licensing and distribution. Companies, other organisations and brands examined in this report include Adidas, Al-Sada General & Trading Contractors, Bobby Jones, Bureau Veritas Consumer Products Services, Carolina Silver, Columbia Sportswear, eBay, Gelert, H&M (Hennes & Mauritz), ILC Dover, Kuwait Fire Services Directorate (KFSD), Manchester City Football Club (MCFC), NASA (National Aeronautics and Space Administration), Nike, Noble Biomaterials, Patagonia, Perry Ellis International, Puma, Quiksilver, Sports Direct, Sportsdirect.com Retail, Sports Eybl & Sports Experts, Sportland International Group, the Sustainable Apparel Coalition, TenCate Protective Fabrics, Under Armour, Unifi, the US Army, VF Corporation, Walls, Waitt Company, Warwick Mills, W Diamond Group, Williamson-Dickie and the Zero Discharge of Hazardous Chemicals (ZDHC) Group.

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SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Noble Biomaterials has acquired the technical textile manufacturer Carolina Silver

Sports Direct has acquired the outdoor retailer Gelert

Sports Direct has acquired majority stakes in two European sporting goods retailers

Waitt Company has acquired the luxury golf apparel and equipment brand Bobby Jones from W Diamond Group

Williamson-Dickie has acquired the workwear manufacturer Walls

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Adidas has released its 2012 sustainability progress report

Bureau Veritas Consumer Products Services has launched a service to help apparel companies to meet the targets of the Zero Discharge of Hazardous Chemicals (ZDHC) scheme

Patagonia and eBay have launched a new garment recycling initiative for users of eBay in the UK

Puma has signed the Accord on Fire and Building Safety in Bangladesh

The Sustainable Apparel Coalition has launched a new interactive web tool

The Zero Discharge of Hazardous Chemicals (ZDHC) Group has launched version two of its Joint Roadmap document

FINANCIAL RESULTS

Adidas

Columbia Sportswear

Nike

Fourth quarter 2012/13

Perry Ellis International

Outlook

Puma

Quiksilver

Under Armour

Unifi

VF Corporation

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

H&M has entered into a partnership agreement with the Swedish Olympic Committee and the Swedish Paralympic Committee relating to the supply of uniforms for athletes

ILC Dover has won a contract from NASA (National Aeronautics and Space Administration) to design, manufacture and test a new space suit

Manchester City Football Club (MCFC) has signed an agreement with Nike relating to the supply of football kits

TenCate Protective Fabrics has won a contract from the Kuwait Fire Services Directorate (KFSD) to supply it with flame resistant (FR) fabric for use in firefighters' uniforms

Warwick Mills has won a contract from the US Army relating to the supply of concealable body armour

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Table 2: Adidas: breakdown of revenues by region, 1 qtr 2012 and 1 qtr 2013

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