

Performance apparel markets: business update, 1st quarter 2014

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Abstracts

This report provides information, analysis and valuable insight on developments relating to the performance apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); financial results; international expansion; joint ventures, cooperation, licensing and distribution; and new stores. Companies, other organisations, brands and events examined in this report include Adidas, Arsenal Football Club, Asics, Ballyclare, Brand & Oppenheimer, Columbia Sportswear, Crypton, Eastman Kodak Company, Garmatex, Lion, LHD Group, Makers USA, Nano-Tex, Nike, Performance Textiles, Praesidian Capital, Puma, PurThread Technologies, Quiksilver, Lululemon Athletica, The North Face, Under Armour, Unifi, VF Corporation and Zero Discharge of Hazardous Chemicals (ZDHC) Group.

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SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Ballyclare has acquired Lion from LHD Group
Brand & Oppenheimer has acquired Performance Textiles
Crypton has acquired Nano-Tex

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The North Face has launched the Responsible Down Standard (RDS)
The Zero Discharge of Hazardous Chemicals (ZDHC) Group has released its annual progress report for 2013

FINANCIAL RESULTS

Adidas
Fourth quarter 2013
Columbia Sportswear
Nike
Puma
Quiksilver
Under Armour
Fourth quarter 2013
Unifi
VF Corporation

INTERNATIONAL EXPANSION

Under Armour has made its products available in Brazil for the first time

JOINT VENTURES, COOPERATION, LICENSING AND

DISTRIBUTION

Garmatex has entered into an exclusive supply agreement with Makers USA relating to the

latter's new Trail Makers brand of outdoor wear

Puma has entered into a five-year partnership agreement with Arsenal Football Club

PurThread Technologies has entered into a joint development agreement with Eastman Kodak

Company relating to the latter's proprietary antimicrobial technology

NEW STORES

Adidas has developed a new retail concept which will be established in 24 Adidas stores during 2014

Adidas has opened the first stand-alone Adidas by Stella McCartney store in the USA

Asics has opened a concession in the Harrods department store in London, UK

Lululemon Athletica has opened its first store in the UK

Nike has opened a new flagship store in Berlin in Germany

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