+44 20 8123 2220
info@marketpublishers.com

Home textiles business update, May 2020

https://marketpublishers.com/r/H2FFC9579DB8EN.html
Date: May 2020
Pages: 16
Price: US$ 350.00 (Single User License)
ID: H2FFC9579DB8EN

Abstracts

This report provides information, analysis and valuable insight into developments relating to the global home textiles industry and market in the following categories: acquisitions, divestments and mergers; corporate strategy; environmental sustainability; investments; joint ventures, cooperation, licensing and distribution; markets; new brands; and traceability. Companies, other organisations and brands examined in this report include: Abercrombie Textiles, Cotton Council International (CCI), Duvaltex, Ferreira de S?, Gabriella White, Glen Raven, IKEA, IKEA Retail US, Kingsdown, Kravet, Malouf, Mannington Mills, Oritain, Pharr, Serta Simmons Bedding (SSB), Sherpa Capital, Sherwood Bedding, Sioen Industries, Soft-Tex International (Soft-Tex), Stanford Furniture, Tempur Sealy, Tmall, The Crypton Companies (Crypton), Walker Greenbank and Wayfair.

+44 20 8123 2220
info@marketpublishers.com

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Furniture manufacturer Gabriella White has acquired upholstery manufacturer Stanford Furniture
Glen Raven will divest its PVC coating activities to Sioen Industries
Mattress and bedding manufacturer Tempur Sealy has acquired a majority share in Sherwood Bedding
Performance textiles manufacturer The Crypton Companies (Crypton) has acquired textiles manufacturer Abercrombie Textiles
Textile products manufacturer Pharr has sold its Pharr Fibers & Yarns and Phenix Flooring divisions to Mannington Mills

CORPORATE STRATEGY

Contract textiles maker Duvaltex will merge three of its brands as part of an organisational streamlining process
IKEA has opened a virtual retail store on the Tmall e-commerce site
IKEA Retail US has entered into a partnership with Optoro as part of a strategy of streamlining its reverse supply chain and contributing to a circular economy
Luxury mattress producer Kingsdown has diversified into the manufacture of luxury pillows

ENVIRONMENTAL SUSTAINABILITY

Bedding manufacturer Malouf has established an Environmental Sustainability Council

INVESTMENTS

Private equity firm Sherpa Capital has made an investment in luxury rug manufacturer Ferreira de S?

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Luxury interior furnishings group Walker Greenbank has expanded the scope of its distribution agreement with Kravet to include Canada

+44 20 8123 2220
info@marketpublishers.com

Soft-Tex International and Serta Simmons Bedding have entered into an exclusive partnership agreement

MARKETS

EU imports of home textiles were up in value and volume in 2019
US imports of made-up textiles were down in value but up in volume in 2019

NEW BRANDS

Online home furnishings and home textile products retailer Wayfair has launched a home furnishings brand called Hykkon

TRACEABILITY

Oritain and Cotton Council International (CCI) have entered into a partnership to apply verification technology to Cotton USA branded cotton

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Home textiles business update, May 2020

Product link: https://marketpublishers.com/r/H2FFC9579DB8EN.html

Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H2FFC9579DB8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970