

Home Textiles Business update, February 2017

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the global home textiles industry and market in the following categories: acquisitions, divestments and mergers; closures; corporate social responsibility (CSR); corporate strategy; distribution facilities; events; investments in capacity expansions and new facilities; and joint ventures, cooperation, licensing and distribution. Companies, other organisations, individuals, brands and events examined in this report include: the Australian government, Baring Private Equity Asia (Baring Asia), Bed Bath & Beyond, the Better Cotton Initiative (BCI), Cath Kidston, Cotton Australia, DDK, Dow Microbial Control, FB Living, Fogni, Habitat, Heimtextil, Huntsman Textile Effects, Invista, Jeffrey Home, Jihua Group, John Lewis, La Meccanica, La-Z-Boy, Lenzing, Macy's, Mimaki Europe, Novozymes, Perry Ellis International, PersonalizationMall.com (PMall.com), Polygiene, Revman International, Sainsbury's, Salons Français et Internationaux (SAFI), Sequential Brands Group, SPGPrints, Tanatex Chemicals, Tempur Sealy, Welspun India, West Elm and Zhejiang Transfar (Transfar Chemicals).

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ACQUISITIONS, DIVESTMENTS AND MERGERS

Baring Asia has become a majority shareholder in Cath Kidston
Bed Bath & Beyond has acquired PersonalizationMall.com (PMall.com)
Mimaki Europe has acquired the digital textile printing machinery builder La Meccanica
Zhejiang Transfar (Transfar Chemicals) has acquired 100% of the shares of Tanatex Chemicals

CLOSURES

Macy's plans to close around 100 of its physical retail stores

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The Australian government has formed a partnership with the Better Cotton Initiative (BCI) and Cotton Australia to provide training to cotton farmers in Pakistan

CORPORATE STRATEGY

Dow Microbial Control has launched a global branding and co-marketing programme for its
Intellifresh brand
Sainsbury's has started Incorporating Mini Habitat stores within its supermarkets

DISTRIBUTION FACILITIES

John Lewis has opened two new distribution centres in Milton Keynes, UK

EVENTS

Heimtextil 2017 was held during January 10-13, 2017, in Frankfurt, Germany
Salons Fran?ais Et Internationaux (SAFI) has suspended the hosting of the trade fairs
Maison&Objet Americas and Maison&Objet Asia

INVESTMENTS IN CAPACITY EXPANSIONS AND NEW FACILITIES

Invista will expand its fibre manufacturing facility in South Carolina, USA

Lenzing will invest over Euro100 mn in the expansion of its production capacities in Europe and invest US\$293 mn in a new Tencel plant in the USA

Expansion of production capacities in Europe

New Tencel fibre production facility in the USA

Novozymes will invest Dkr300 mn in a new enzyme production and supply chain facility in

India

SPGPrints will expand its capacity for manufacturing Javelin digital printers for textiles

Tempur Sealy will expand its manufacturing facility in Toluca, Mexico, and will relocate assembly operations from South Gate to a site closer to Los Angeles in California, USA

Welspun India has invested Rs100 mn in a new waste water treatment plant and is investing

Rs600 mn in a facility for the manufacture of carpets, carpet tiles and rugs

New waste water treatment plant

New manufacturing facility

JOINT VENTURES, COOPERATION, LICENSING AND

DISTRIBUTION

Huntsman Textile Effects has entered into a partnership agreement with Jihua Group relating to the licensing of the former's Super Black reactive dyes

La-Z-Boy has acquired nine La-Z-Boy Furniture Galleries stores in the USA and entered into an agreement to acquire the La-Z-Boy brand licence for the UK and Ireland

La-Z-Boy Furniture Galleries stores in the USA

La-Z-Boy brand licence for the UK and Ireland

Perry Ellis International has entered into licensing agreements with Jeffrey Home and Revman International

Licensing agreement with Jeffrey Home

Licensing agreement with Revman International

Polygiene has entered into a strategic partnership with Fogni to provide odour resistant fibre filling

Sequential Brands Group has entered into a long-term agreement with FB Living to introduce

Martha Stewart Living home products in South Korea

West Elm and DDK are introducing a boutique hotel chain incorporating furnishings from

West Elm, other Williams-Sonoma subsidiaries and local craftspeople

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