

Global Apparel Markets: Product Developments and Innovations, 3rd Quarter 2010

<https://marketpublishers.com/r/GA88D56BDE2EN.html>

Date: December 2010

Pages: 10

Price: US\$ 365.00 (Single User License)

ID: GA88D56BDE2EN

Abstracts

Following the success of its hemp-based fibres, Naturally Advanced Technologies (NAT) has developed a fibre made from flax using its patented Crailar production process. The fibre offers a cost-effective alternative to cotton.

Scientists based in the UK have developed Fabrican, a liquid mixture which can be sprayed directly on to a body to create a customised seamless garment. Huntsman Textile Effects has developed a new water repellent finishing treatment called High IQ Clean and Dry Comfort, and Reliance Industries has developed a new anti-odour fabric finishing treatment.

F-One has introduced a new suit made from a water repellent synthetic rubber fabric. The suit dries quickly without losing its shape.

In the denim sector, Edwin has introduced a new range of jeans in China and Japan which are softer and smoother than conventional jeans. Levi Strauss & Co has developed a new range of women's jeans which have been designed using "a revolutionary fit system". Clariant International, meanwhile, has developed an eco-friendly dyeing process for denim fabrics.

In other eco-friendly news, DyeCoo Textile Systems has developed a dyeing process for fabrics which does not require the use of water or chemicals. Optimer Brands has introduced Dri-release E.C.O (Environmentally Correct Origins) fabric which incorporates Unifi's 100% recycled Repreve polyester fibres. Naturana has developed a new collection of swimwear made from Biophyl, a fabric which contains yarns derived from a renewable source.

In the sports apparel sector, Heidi Klum has introduced a new range of New Balance branded activewear which is being sold exclusively by the online retailer Amazon. Meanwhile, Icebreaker has introduced its first range of garments made from Realfleece, as well as its first apparel collections for running and cycling.

Contents

SETTING THE SCENE

KEVIN BURKE'S VIEW

The US import and export markets

Challenges

The USA's relationship with China

Sourcing locations other than China

Asia

South and Central America

Trans-Pacific Partnership

Other issues in the apparel industry

Product safety and environmental stewardship

Counterfeit merchandising

Outlook

AMERICAN APPAREL & FOOTWEAR ASSOCIATION (AAFA):

BACKGROUND INFORMATION

I would like to order

Product name: Global Apparel Markets: Product Developments and Innovations, 3rd Quarter 2010

Product link: <https://marketpublishers.com/r/GA88D56BDE2EN.html>

Price: US\$ 365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA88D56BDE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970