

Global Apparel Markets: Product Developments And Innovations, 2nd Quarter 2012

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Abstracts

This report analyses some of the latest apparel industry developments and innovations, including cosmetotextiles, e-commerce technology, environmentally friendly fibres and apparel, fibres and dyes for apparel, finishing treatments, new materials, product life cycle management (PLM) systems, textile printing, and three-dimensional (3D) body scanning technology. The report includes news from the following innovative companies and organisations: Autonomy Corporation, Bioalloy, Dassault Syst?mes, the Hohenstein Institute, Julien Fourni?, Marks & Spencer (M&S), Nilit, Ploughboy Organics, RadiciGroup, Refinity, Ritex, Tesco, Texas A&M University, and Wrangler.

Contents

SUMMARY

COSMETOTEXTILES

Wrangler has developed jeans which moisturise a wearer's skin and help to reduce cellulite

E-COMMERCE TECHNOLOGY

Tesco is using Aurasma technology to enable customers to purchase its F&F clothing collection using smartphones and other mobile devices

ENVIRONMENTALLY FRIENDLY APPAREL

Marks & Spencer (M&S) has developed a new suit which is made from sustainable materials

ENVIRONMENTALLY FRIENDLY FIBRES

RadiciGroup and Ritex have developed a new environmentally friendly lace fabric made from CornLeaf

FIBRES AND DYES FOR APPAREL

Ploughboy Organics has developed a new technology which can convert tobacco plants into dyes and fibres

FIBRES FOR APPAREL

Nilit has developed a new yarn called Nilit Breeze which has "cool touch" properties

FINISHING TREATMENTS

Researchers at Texas A&M University have developed two new flame resistant (FR) polymer coatings for cotton fabric and polyurethane foam

NEW MATERIALS

Bioalloy has developed garments using a material which is made from fermented wine

PRODUCT LIFE CYCLE MANAGEMENT (PLM) SYSTEMS

Dassault Syst?mes is a new product life cycle management (PLM) software programme called FashionLab

TEXTILE PRINTING

Refinity has developed a removable ink for fabrics

THREE-DIMENSIONAL (3D) BODY SCANNING TECHNOLOGY

The Hohenstein Institute has launched a new portable hand-held three-dimensional (3D) scanner

List Of Figures

LIST OF FIGURES

Figure 1: The sustainable suit

Figure 2: A garment made from Micro'be' material

Figure 3: Example of garment development in FashionLab

Figure 4: Pink leather jacket design in 3D by Julien Fourni?

Figure 5: Image showing different stage of removable process of ink

Figure 6: Dress with a removable ink design

Figure 7: Hand-held 3D portable scanner

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