

Global Apparel Markets: Business Update, 1st Quarter 2012

<https://marketpublishers.com/r/GABCC7148DBEN.html>

Date: June 2012

Pages: 33

Price: US\$ 785.00 (Single User License)

ID: GABCC7148DBEN

Abstracts

This report provides an update of business news in the following categories: acquisitions, divestments and mergers; apparel organisations; company strategies; corporate social responsibility (CSR); financial results; international trade policy; investments; joint ventures, cooperation, licensing and distribution; market forecasts; markets; new stores; and online retailing. Companies, organisations and brands analysed in the reports include Abercrombie & Fitch, Asda, Asos, Azadea Group, Banana Republic, Benetton Group, Clariant International, Cos, Debenhams, Debrus, Edizione, Fast Retailing, Farfetch, Fawaz Al Hokair, FiftyOne, Fung Brands, GAAT, Gap, George at Asda, Gildan Activewear, Glamour Sales Holding (HK), g.u., H&M, Iconix Brand Group, Inditex, the International Apparel Federation (IAF), JC Penney, J Crew, Levi Strauss & Co, Mango, Marimekko, Marks and Spencer (M&S), MH Alshaya, Massimo Dutti, Neiman Marcus Group, the Nordic Initiative Clean and Ethical (NICE), Peacocks, Perry Ellis International, Reliance Brands, SandpiperCI, Siefame, SM Investments, Softlogic, Sonia Rykiel, Stuttafords, Target, Tesco, The Edinburgh Woollen Mill, TJX Companies, T?rkmen Group, the World Trade Organization (WTO), Uniqlo, United Nations (UN) Global Compact and Zara.

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Edizione, an investment firm owned by the Benetton family, has completed its takeover bid for the Benetton Group

Fung Brands has acquired an 80% stake in Sonia Rykiel

George at Asda has entered into an agreement with T?rkmen Group to acquire the sourcing division of GAAT

Inditex has acquired the Massimo Dutti franchises in Belgium and Portugal

The Edinburgh Woollen Mill has acquired the UK fashion retailer Peacocks in a rescue bid

COMPANY STRATEGIES

JC Penney has unveiled a four-year financial plan for growth and profitability

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Clariant International has received the EU Ecolabel for its Advanced Denim Illustration Collection

Target has announced a ban on the use of sandblasting during the manufacture of apparel products sold in its stores

United Nations (UN) Global Compact and the Nordic Initiative Clean and Ethical (NICE) have launched the first sector-specific initiative for the global fashion industry

FINANCIAL RESULTS

Abercrombie & Fitch: net sales increased but net income fell in 2011/12

Fourth quarter 2011/12

2011/12

Asos: group revenues soared by 45% in the third quarter of 2011/12 thanks to strong international sales

Benetton group: net sales and net income declined in 2011

Gap: net sales fell by 1% and net income by 31% in 2011/12

Fourth quarter 2011/12

2011/12

Gildan Activewear: a net loss was incurred as net sales declined in the first quarter of 2011/12

Outlook

H&M: sales increased by 1% in 2010/11 and by 14% in the first quarter of 2011/12

Fourth quarter 2010/11

2010/11

First quarter 2011/12

New stores

Inditex: net sales and net income increased in 2011/12

Stores

JC Penney: a net loss was incurred in 2011/12 due to restructuring charges and a new pricing and promotional strategy

Fourth quarter 2011/12

2011/12

Levi Strauss & Co: net sales increased by 8% but net income fell by 12% in 2010/11

Fourth quarter 2010/11

2010/11

Marks and Spencer (M&S): total sales rose by 2.4% in the third quarter of 2011/12

Perry Ellis International: total revenues were up by 24% as net income rose by 4% in 2011/12

Fourth quarter 2011/12

2011/12

Outlook

TJX Companies: net income rose by 11% as net sales increased by 6% in 2011/12

Fourth quarter 2011/12

2011/12

INDUSTRY ORGANISATIONS

The International Apparel Federation (IAF) has strengthened its team with three new appointments

INTERNATIONAL TRADE POLICY

The Indian government has approved a bill allowing 100% foreign ownership in single-brand retailing

The World Trade Organization (WTO) has approved a waiver request from the European

Union to grant temporary emergency trade preferences to Pakistan

INVESTMENTS

Farfetch has raised US\$18 mn in funding from three investors

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Asda has entered into two franchise agreements with Azadea Group and Sandpiperci relating to its George brand

Iconix Brand Group and Reliance Brands have formed a joint venture company in India

Marimekko will enter the Chinese market under a franchise agreement with Sidefame

MH Alshaya has entered into a franchise agreement with Cos

Tesco has entered into a franchise agreement with Fawaz Al Hokair relating to its F&F apparel brand

MARKET FORECASTS

The apparel market in Brazil is set for steady growth between 2011 and 2016

The apparel market in Latin America is set for steady growth between 2011 and 2016

The apparel market in North America is set for marginal growth between 2011 and 2016

MARKETS

EU clothing imports rose by 8.3% in value in 2011

US clothing imports were up in value by 8.8% in 2011

NEW STORES

Debenhams is planning to open a new store in Russia

Fast Retailing has opened its second g.u. flagship store in Tokyo, Japan

Fast Retailing will open its first Uniqlo store in the Philippines

Gap has opened its first two Gap stores in South Africa and is planning to open its first gap stores in Azerbaijan, Georgia and Lebanon

H&M is developing a new chain of stores called & Other Stories

Inditex has opened its first Zara store in Lima, Peru

Inditex has opened a new Zara global concept store in New York City, USA

Mango has opened its first store in Sri Lanka

ONLINE RETAILING

J Crew has opened its online store in an additional 76 countries
Neiman Marcus Group will open an online retail store in China

List Of Tables

LIST OF TABLES

Table 1: Brazil: apparel retail sales by type, 2006-16

Table 2: Latin America: apparel retail sales by type, 2011-16

Table 3: North America: apparel retail sales by type, 2011-16

I would like to order

Product name: Global Apparel Markets: Business Update, 1st Quarter 2012

Product link: <https://marketpublishers.com/r/GABCC7148DBEN.html>

Price: US\$ 785.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GABCC7148DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970