

Global apparel markets: product developments and innovations, 4th quarter 2013

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Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: antimicrobial fabric finishes; colour trends; fabric coatings; garment technologies; jeanswear; liquid repellent apparel; and wearable technology. The report includes news from the following innovative companies, individuals and other organisations: Aamir Patel, Bart Huydts, Christiaan Holland, DSM Dyneema, EMPA (Eidgenössische Materialprüfungs und Forschungsanstalt -- the Swiss Federal Laboratories for Materials Science and Technology), Gelderland Valoriseert, Gert Jan Jongerden, Huntsman Textile Effects, Levi Strauss & Co, Nonwovens Innovation & Research Institute (NIRI), Pantone, Pauline van Dongen, Sanitized and The Woolmark Company.

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SUMMARY

ANTIMICROBIAL FABRIC FINISHES

Sanitized has developed a new antimicrobial fabric finish called Pluma

COLOUR TRENDS

Pantone has selected Radiant Orchid as its color of the year for 2014

FABRIC COATINGS

Huntsman Textile Effects has developed a new fabric coating which enhances the depth of colour of navy blue and black fabrics

GARMENT TECHNOLOGIES

A new technology from the Nonwovens Innovation & Research Institute (NIRI) enables clothing items to be disassembled at the end of their useful lives

JEANSWEAR

Levi Strauss & Co has developed a new version of its 501 style of denim jeans which incorporates merino wool

Levi Strauss & Co has developed two new types of denim jeans which incorporate Dyneema fibre

LIQUID REPELLENT APPAREL

An American designer has developed a new T-shirt which repels liquids

WEARABLE TECHNOLOGY

A team of developers has created a dress and a jacket which can be used to charge a mobile phone

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