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Global apparel markets: product developments and innovations, March 2018

https://marketpublishers.com/r/G2EEB3D60A5EN.html
Date: March 2018
Pages: 15
Price: US$ 350.00 (Single User License)
ID: G2EEB3D60A5EN

Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: dyeing processes for denim; environmentally sustainable apparel; environmentally sustainable denim fabrics and denim jeans; environmentally sustainable fabrics; environmentally sustainable yarns; fabrics for formal apparel; new fabrics; new fibres; and new materials. The report includes news from the following innovative companies, other organisations, brands and individuals: Cone Denim, G-Star Raw, Indigo Mill Designs (IMD), Lenzing, Marimekko, Marks & Spencer (M&S), Modern Meadow, Spinnova, Stella McCartney, Teijin Frontier, The Woolmark Company, Unifi and VTT Technical Research Centre of Finland (VTT).

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SUMMARY

DYEING PROCESSES FOR DENIM

Indigo Mill Designs has developed a new process for indigo dyeing cotton yarns

ENVIRONMENTALLY SUSTAINABLE APPAREL

Marks & Spencer (M&S) has developed a suit which incorporates recycled wool

ENVIRONMENTALLY SUSTAINABLE DENIM FABRICS AND DENIM

JEANS

Cone Denim and Unifi have collaborated in the development of an environmentally sustainable stretch denim fabric
Cone Denim, Lenzing and Unifi have collaborated in the development of an environmentally sustainable black denim fabric called Future BLACK+
G-Star Raw and Archroma have collaborated in the development of a capsule collection of jeans which are dyed using natural colorants

ENVIRONMENTALLY SUSTAINABLE FABRICS

Marimekko and Spinnova are collaborating in the development of new wood-based textiles

ENVIRONMENTALLY SUSTAINABLE YARNS

Lenzing has developed a new filament yarn called Tencel Luxe
Stella McCartney has developed the first wool yarn to meet the Cradle to Cradle Certified
Gold Standard

FABRICS FOR FORMAL APPAREL

Teijin Frontier has developed a new lightweight fabric for use in the manufacture of formal apparel

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NEW FABRICS

The Woolmark Company has developed a new fabric called Neulana Double

NEW FIBRES

VTT Technical Research Centre of Finland has developed a new fibre made from recycled cotton

NEW MATERIALS

Modern Meadow has developed a new synthetic leather material which will be sold under the brand name Zoa

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