

Global Apparel Markets: Product Developments and Innovations, July 2020

<https://marketpublishers.com/r/G20E41CB563EN.html>

Date: July 2020

Pages: 12

Price: US\$ 350.00 (Single User License)

ID: G20E41CB563EN

Abstracts

This report analyses some of the latest developments, innovations and new products in the global apparel industry, including: artificial intelligence (AI), colour management, cotton, denim, digital printing, environmentally sustainable collections, fibres, moisture management technology, recycling, and sanitisation technology. The report includes news from the following innovative companies, other organisations and brands: Burberry, Candiani Denim (Candiani), the Fairtrade Foundation, the Fibersort consortium, Gerber Technology, H&M, Jeanologia, Kings of Indigo, Kornit Digital, Pantone, Pratibha Syntex, Sateri, and The Lycra Company.

Contents

SUMMARY

ARTIFICIAL INTELLIGENCE (AI)

Gerber Technology has collaborated with 3DLOOK in the development of an online platform which enables consumers to try on clothes virtually

COLOUR MANAGEMENT

Pantone has introduced 351 new colours to its Fashion, Home + Interiors (FHI) colour system

COTTON

The Fairtrade Foundation and Pratibha Syntex are working to develop a breed of nongenetically modified (non-GM) cotton seeds

DENIM

Candiani has collaborated with Kings of Indigo on a range of biodegradable stretch denim fabrics

DIGITAL PRINTING

Kornit Digital has developed a fabric softener for use in digital printing processes

ENVIRONMENTALLY SUSTAINABLE COLLECTIONS

Burberry has launched an environmentally sustainable and socially responsible collection of accessories and outerwear

FIBRES

Sateri has developed an environmentally sustainable viscose fibre which is made using textile waste and wood pulp

MOISTURE MANAGEMENT TECHNOLOGY

H&M has collaborated with The Lycra Company in the development of a collection of men's wear incorporating Coolmax technology for the summer 2020 season

RECYCLING

The Fibersort consortium has successfully developed a technology which can sort large volumes of textiles according to their fibre composition

SANITISATION TECHNOLOGY

Jeanologia has developed sanitisation technology for textiles and footwear

List Of Figures

LIST OF FIGURES

Figure 1: Colours from Pantone's Fashion, Home + Interiors (FHI) colour system

Figure 2: Men's jeans made using Bio-Stretch fabric

Figure 3: Products from the ReBurberry Edit

Figure 4: Men's wear incorporating Coolmax technology

I would like to order

Product name: Global Apparel Markets: Product Developments and Innovations, July 2020

Product link: <https://marketpublishers.com/r/G20E41CB563EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G20E41CB563EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970