

# Global apparel markets: product developments and innovations, January 2020

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# **Abstracts**

This report analyses some of the latest developments, innovations and new products in the global apparel industry, including: apparel collections, colour management systems, denim, dyeing processes, fabrics, fibres and yarns, microencapsulation technology and recycling processes. The report includes news from the following innovative companies, organisations and brands: Advance Denim, Archroma, Cone Denim, DuPont Biomaterials, Ecopel, Intrinsic Advanced Materials, ISKO, Kelheim Fibres, Lenzing Group (Lenzing), The Lycra Company, M?rkisch Faser, Mustang, Opera Campi, Pantone, Schoeller Textil, Tanatex Chemicals, Toray and Uniqlo.



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#### SUMMARY

#### **COLLECTIONS**

Start-up company Opera Campi has used crowd funding via Kickstarter to finance the development of a jacket and pants made using an innovative fabric called H-EMP

#### **COLOUR MANAGEMENT**

Pantone has introduced 294 new colours to its Pantone Matching System (PMS) colour system

#### DENIM

Advance Denim is the first mill in China to launch a denim collection which is dyed using Archroma's environmentally sustainable aniline-free Denisol Pure Indigo 30 liq dye Cone Denim has collaborated with Intrinsic Advanced Materials in the development of a biodegradable denim fabric collection

Denim brand Mustang and denim manufacturer ISKO have launched a collection of jeans called MoveOn

#### **DYEING PROCESSES**

Kelheim Fibres has collaborated with M?rkische Faser in the development of a spindyeing process called Clean Color Concept

#### **FABRICS**

DuPont Biomaterials and Ecopel have collaborated in the development of a luxury faux fur fabric which will be used by Stella McCartney

DuPont Biomaterials and Lenzing Group (Lenzing) have collaborated in the development of an environmentally sustainable fabric collection Schoeller Textil has developed a biodegradable fabric collection called Proearth

#### **FIBRES AND YARNS**

Lenzing Group (Lenzing) has launched a new version of its Tencel Lyocell fibre with



## Refibra technology

The Lycra Company has launched a new elastane fibre called Lycra EcoMade as part of its Planet Agenda strategy

#### MICROENCAPSULATION TECHNOLOGY

Tanatex Chemicals has launched a microencapsulation treatment called Tana Care Bio-Slim which is said to improve skin elasticity, resilience and tightness

#### **RECYCLING**

Uniqlo will collaborate with Toray to incorporate recycled materials in its apparel products



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