

# Global apparel markets: product developments and innovations, April 2020

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### **Abstracts**

This report analyses some of the latest developments, innovations and new products in the global apparel industry, including: denim, fabrics, fibres and yarns, intimate apparel, and materials for footwear. The report includes news from the following innovative companies, other organisations and brands: Bali, Freudenberg Performance Materials, H&M, Hyosung, ISKO, Lenzing Group (Lenzing), RadiciGroup, Rajby, Teijin Frontier, and Toray Industries (Toray).



#### **Contents**

#### SUMMARY

#### **DENIM**

Rajby has developed the first denim fabrics to meet the Cradle to Cradle Certified Product

Standard at Platinum level

ISKO has developed a faux fur denim fabric which is considered to be the first fabric of its kind

#### **FABRICS**

Lenzing has collaborated with Hyosung in the development of an environmentally sustainable fabric collection

Teijin Frontier has developed a new lightweight, soft and tear resistant fabric for use in the manufacture of sportswear and outdoor apparel

Toray Industries (Toray) has developed a luxury polyester fabric which is designed to mimic silk

Toray has developed a new version of its Primeflex stretch fabric which contains plantbased materials and polymer derived from plastic waste

#### **FIBRES AND YARNS**

H&M has developed a women's wear dress which is the first commercial apparel product of its kind to incorporate Circulose fibre

Lenzing has launched a new version of its Tencel Modal fibre called Tencel Modal fibre with Eco Pure technology

RadiciGroup has launched a new range of yarns which are made using polymer derived from recycled nylon

#### **INTIMATE APPAREL**

Intimate apparel brand Bali has expanded its popular Comfort Revolution EasyLite line to include shapewear and briefs

#### MATERIALS FOR FOOTWEAR



Freudenberg Performance Materials has developed a nonwoven crimping material for use in the manufacture of footwear



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Garments made using Beluga denim fabric
- Figure 2: Garments made using ISKO Wild
- Figure 3: Kinari fabric
- Figure 4: Apparel incorporating Primeflex PET-recycled type fabric
- Figure 5: H&M dress incorporating Circulose fibre
- Figure 6: Comfort Revolution EasyLite products
- Figure 7: Nonwoven crimping material



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