

Global Apparel Markets: Product Developments And Innovations, 4th quarter 2014

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Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: colour trends; finishes for denim fabric; new collections; new dyes; sports apparel; thermoregulating apparel; three-dimensional (3D) printed apparel; and wearable technology. The report includes news from the following innovative companies and brands: Adidas, Archroma, BeBop Sensors, Fittersift, Jeanologia, Nervous System, Nike, Novozymes, Pantone, Pedro Lourenço, Stella McCartney, Tommy Hilfiger and Uniqlo.

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COLOUR TRENDS

Pantone: Colour of the Year for 2015

FINISHES FOR DENIM FABRIC

Jeanologia: new optical technology called Light Scraper for use in its laser process for finishing denim fabrics

Novozymes: DeniLite Cold enzyme solution which bleaches indigo denim fabrics at cold temperatures

NEW COLLECTIONS

Adidas and Stella McCartney: Adidas StellaSport girls' sportswear collection

Uniqlo: outerwear collection incorporating Ultra Light Down

NEW DYES

Archroma: Earthcolors dyes derived from agricultural crop waste materials

SPORTS APPAREL

Nike: women's sportswear collection in collaboration with Pedro Laurenço

THERMOREGULATING APPAREL

Fittersift has designed a men's dress shirt with thermoregulation properties

THREE-DIMENSIONAL (3D) PRINTED APPAREL

Nervous System: three-dimensional (3D) printed dress using novel design software

WEARABLE TECHNOLOGY

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