

Global apparel markets: product developments and innovations, 3rd quarter 2014

<https://marketpublishers.com/r/GE74BF6129FEN.html>

Date: December 2014

Pages: 9

Price: US\$ 365.00 (Single User License)

ID: GE74BF6129FEN

Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: dyes and inkjet printing inks; environmentally friendly apparel; fabric treatments; new collections; new fabrics; and three-dimensional (3D) body scanning. The report includes news from the following innovative companies and brands: Cone Denim, Esprit, H&M, Huntsman Textile Effects, Kate Spade New York, Patagonia, Spanx, Styku and Xennia Technology.

Contents

SUMMARY

DYES AND INKJET PRINTING INKS

Xennia Technology: Xennia Corundum inkjet inks for textile sublimation printing

ENVIRONMENTALLY FRIENDLY APPAREL

Esprit: recycled collection by Esprit 2014, made using recycled materials

H&M: new denim collection called Conscious Denim

Patagonia: apparel collection made using recycled and undyed fabrics

FABRIC TREATMENTS

Huntsman Textile Effects: new fluorescent whitening agent for cellulosic fabrics called Uvitex BHA liquid

NEW COLLECTIONS

Kate Spade New York: new swimwear collection in partnership with Swimwear Anywhere

Spanx: first collection of body shaping jeans

NEW FABRICS

Cone Denim: new denim fabric called Level II SGene

THREE-DIMENSIONAL (3D) BODY SCANNING

Styku: new body scanner called MyBodee

List Of Figures

LIST OF FIGURES

Figure 1: Patagonia Truth to Materials scarf

Figure 2: Truth to Materials men's jacket

Figure 3: Kate Spade New York bikini

Figure 4: Slim-X and Signature jeans

Figure 5: MyBodee portable body scanner

I would like to order

Product name: Global apparel markets: product developments and innovations, 3rd quarter 2014

Product link: <https://marketpublishers.com/r/GE74BF6129FEN.html>

Price: US\$ 365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE74BF6129FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970