

Global apparel markets: product developments and innovations, 2nd quarter 2014

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Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: environmentally friendly apparel; fabric finishing treatments; fabrics for apparel; fibres for apparel; new collections; new technologies; and three-dimensional (3D) body scanners. The report includes news from the following innovative companies, other organisations and individuals: Adidas, Alexander Wang, Bionic, City University of Hong Kong, Cone Denim, Dyadic, H&M (Hennes & Mauritz), Human Solutions, Hyosung, Invista, Pharrell Williams and Unifi.

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