

# Global apparel markets: product developments and innovations, 2nd quarter 2014

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## Abstracts

This report analyses some of the latest developments and innovations in the global apparel industry, including: environmentally friendly apparel; fabric finishing treatments; fabrics for apparel; fibres for apparel; new collections; new technologies; and three-dimensional (3D) body scanners. The report includes news from the following innovative companies, other organisations and individuals: Adidas, Alexander Wang, Bionic, City University of Hong Kong, Cone Denim, Dyadic, H&M (Hennes & Mauritz), Human Solutions, Hyosung, Invista, Pharrell Williams and Unifi.

## Contents

### SUMMARY

#### ENVIRONMENTALLY FRIENDLY APPAREL

Adidas and Pharrell Williams: new range of Adidas Originals branded sportswear which incorporates environmentally friendly yarn

#### FABRIC FINISHING TREATMENTS

Dyadic: new enzyme fabric finishing treatment

#### FABRICS FOR APPAREL

Cone Denim: new denim fabric which incorporates Repreve yarn  
Cone Denim: new range of coloured denim fabrics called VaraBlue

#### FIBRES FOR APPAREL

Hyosung: new environmentally friendly elastane fibre called creora easy scour  
Invista: new plant-based Lycra fibre

#### NEW COLLECTIONS

H&M and Alexander Wang: collaboration to develop a new fashion collection

#### NEW TECHNOLOGIES

City University of Hong Kong: novel self-cleaning technology for cashmere

#### THREE-DIMENSIONAL (3D) BODY SCANNERS

Human Solutions: new three-dimensional (3D) body scanner

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