

# Global Apparel Markets: Product Developments And Innovations, 1st Quarter 2013

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# **Abstracts**

This report analyses some of the latest developments and innovations in the global apparel industry, including: antimicrobial sewing thread; apparel sizing and fit; design tools; fibres for apparel; finishing treatments; and odour-eliminating apparel. The report includes news from the following innovative companies and other organisations: Alvanon, Coats, Freudenberg New Technologies, Harvard University, Kelheim Fibres, Marks and Spencer (M&S), MMT Textiles, Odegon Technologies, Select Research, The Hong Kong Polytechnic University, the University of Exeter and the University of Guelph.



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#### **SUMMARY**

#### ANTIMICROBIAL SEWING THREAD

Coats has developed a new range of antimicrobial sewing threads called Coats Protect

#### **APPAREL SIZING AND FIT**

Alvanon and Select Research have developed a new sizing standard for children's clothing in the UK

#### **DESIGN TOOLS**

Researchers at the Hong Kong Polytechnic University (POLYU) have developed a new computerised mannequin whose shape can be changed in three dimensions

#### FIBRES FOR APPAREL

A team of scientists has developed a new polymer fibre which changes colour when it is stretched

Kelheim Fibres has developed a viscose fibre which has inherent water repellent properties

MMT Textiles has developed a new bicomponent moisture management fibre called Inotek

Researchers at the University of Guelph have developed a proprietary spinning process for producing fibres from Hagfish slime

#### FINISHING TREATMENTS

Freudenberg New Technologies has developed a new range of environmentally friendly fabric finishing treatments

## **ODOUR-ELIMINATING APPAREL**

Odegon Technologies has developed a fabric tag which eliminates odours caused by perspiration



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Figure 2: Image showing the new fibre changing colour when it is stretched

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