

Global Apparel Markets: Business Update, November 2017

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; investments; joint ventures, cooperation, licensing and distribution; market forecasts; markets; new facilities; and new stores. Companies, other organisations and brands featured in this report include: Abercrombie & Fitch, Alibaba Group, Amlon Capital BV, Ant Financial Services, Archroma, Asos, BCBG Max Azria Group (BCBG), Burberry, CTW Venture Partners, G-III Apparel Group, Galeries Lafayette group, Global Brands Group, Kering, La Redoute, Lenzing, M Dohmen, Marks & Spencer (M&S), Marquee Brands, Mulberry, the Royal College of Art (RCA), SoftWear Automation and Yoox Net-A-Porter Group (YNAP).

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Archroma has acquired a controlling stake in the textile dyes and chemicals specialist M Dohmen

BCBG Max Azria Group has sold its intellectual property to Marquee Brands and its assets to Global Brands Group

Acquisition by Marquee Brands

Acquisition by Global Brands Group

Licensing agreement between Global Brands Group and Marquee Brands

Galleries Lafayette group plans to acquire a majority share in La Redoute

Marks & Spencer (M&S) is considering selling and franchising its retail business in Hong Kong and Macau

INVESTMENTS

Burberry has awarded a ?3 mn grant to the Royal College of Art (RCA)

SoftWear Automation has received an investment of US\$4.5 mn to further develop its fully automated production lines

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

G-III Apparel Group and Amlon Capital BV will form a joint venture to produce and market DKNY and Donna Karan branded products

Kering, Alibaba Group and Ant Financial Services have entered into an agreement to cooperate in the protection of Kering's Intellectual property

Mulberry has agreed to form a joint venture with Onward Global Fashion

MARKET FORECASTS

Consumer expenditure on clothing and footwear in the Americas is forecast to grow by 3.0% per annum between 2017 and 2021

MARKETS

US clothing imports in the first half of 2017 were down in value but up in volume

NEW FACILITIES

Asos will open a new fulfilment centre in the USA

Lenzing is planning to construct a new Tencel production facility in Thailand

Yoox Net-A-Porter Group (YNAP) has opened a new Technology Hub in London, UK

NEW STORES

Abercrombie & Fitch has opened its first store in Saudi Arabia

List Of Tables

LIST OF TABLES

Table 1: Americas: consumer expenditure on clothing and footwear, selected markets, 2012-21

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