

Global apparel markets: business update, March 2018

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Abstracts

This report provides information, analysis and valuable insight into developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); joint ventures, cooperation, licensing and distribution; market forecasts; new facilities; and retailing. Companies, other organisations, individuals and brands featured in this report include: Belstaff, Esprit, Gildan, Hudson's Bay Company (HBC), Hugo Boss, Ineos, Invista, Katherine Soucie, Lenzing, Lord & Taylor, Made-By, Myntra, Reverse Resources, Shandong Ruyi and Zalando.

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SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Ineos has acquired the luxury apparel brand Belstaff

Invista has entered into a definitive agreement to sell its Apparel & Advanced Textiles business to Shandong Ruyi

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Gildan has entered into a partnership agreement with Katherine Soucie relating to the re-use of its hosiery waste materials

Made-By and Reverse Resources have collaborated in the launch of a new initiative to explore the re-use of waste materials generated during the manufacture of clothing

JOINT VENTURES, COOPERATION, LICENSING AND

DISTRIBUTION

Esprit has granted exclusive distribution and management rights in India to Myntra

MARKET FORECASTS

Consumer expenditure on clothing and footwear in Europe is forecast to grow by 4.5% per annum between 2016 and 2021

NEW FACILITIES

Hudson's Bay Company (HBC) has opened a new corporate office in Bengaluru, India

Lenzing has opened an Application Innovation Center (AIC) in Hong Kong

Zalando will open a new technology hub in Lisbon, Portugal

RETAILING

Hugo Boss has opened a digital showroom for its Hugo brand

Lord & Taylor will sell its products via the Walmart online store

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