

# Global Apparel Markets: Business Update, June 2018

<https://marketpublishers.com/r/GC8C9FF443BEN.html>

Date: June 2018

Pages: 21

Price: US\$ 550.00 (Single User License)

ID: GC8C9FF443BEN

## Abstracts

This report provides information, analysis and valuable insight into developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); corporate strategy; investments; joint ventures, cooperation, licensing and distribution; market forecasts; markets; new facilities; and retailing. Companies, other organisations, individuals and brands featured in this report include: Alibaba Group, Alvanon, Authentic Brands Group (ABG), the Better Than Cash Alliance, Burberry, Chalhoub Group, Coloreel, Farfetch, the Fashion Positive initiative, Gap, Garmon Chemicals, H&M group, HanesBrands, Jenny Liu, Kemin Industries, Kering, Lenzing, Levi Strauss & Co, Li & Fung, Modern Nile Cotton, National Spinning, Nautica, Oritain Global (Oritain), Scanfil, Stella McCartney, Supima, True Fit, Unifi Manufacturing and VF Corporation.

## Contents

### SUMMARY

#### ACQUISITIONS, DIVESTMENTS AND MERGERS

Kemin Industries has acquired Garmon Chemicals' textile auxiliaries business  
Kering will sell its 50% stake in the Stella McCartney brand  
Li & Fung has divested its Beauty, Furniture and Sweaters businesses  
Unifi manufacturing has entered into an agreement to acquire the dyed yarn business and assets of National Spinning  
VF Corporation has sold its Nautica Brand to Authentic Brands Group

#### CORPORATE SOCIAL RESPONSIBILITY (CSR)

Alvanon and Jenny Liu have collaborated in the opening of an "industry hub" which will help to commercialise new technologies within the fashion industry  
Gap has joined the Better Than Cash Alliance  
The Fashion Positive initiative has launched an online Innovators Hub to accelerate the development of environmentally sustainable materials

#### CORPORATE STRATEGY

H&M group has launched a new store called Afound  
Lenzing has developed new branding for its lyocell and Modal fibres  
Levi Strauss & Co has developed a new operating model called Project F.L.X. (future-led execution)

#### INVESTMENTS

HanesBrands has invested in 19 Precision Application Systems to help improve the environmental sustainability of its operations  
USA-based technology company True Fit has secured a US\$55 mn investment which will help it to further advance its services and achieve growth

#### JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Burberry has entered into a global partnership with online retailer Farfetch  
Coloreel has entered into a partnership with Scanfil relating to the production of

Embroline thread coloration units

Oritain Global has entered into partnerships with Modern Nile Cotton and Supima relating to its “fingerprint” identification technology

UK-based online retailer of luxury fashion products Farfetch and UAE-based Chalhoub Group have entered into a joint venture agreement

## **MARKET FORECASTS**

Consumer expenditure on clothing and footwear in Africa and the Middle East is forecast to grow by 7.7% per annum between 2017 and 2022

## **MARKETS**

EU clothing imports were up in value and volume in 2017

US clothing imports were down in value but up in volume in 2017

## **NEW FACILITIES**

USA-based apparel and footwear company VF Corporation will open a new distribution centre in Jonestown, Pennsylvania, USA

## **RETAILING**

H&M group will sell H&M and H&M home branded products via Tmall

## List Of Tables

### LIST OF TABLES

Table 1: Africa and the Middle East: consumer expenditure on clothing and footwear, selected markets, 2013-22

## I would like to order

Product name: Global Apparel Markets: Business Update, June 2018

Product link: <https://marketpublishers.com/r/GC8C9FF443BEN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC8C9FF443BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970