

# Global apparel markets: business update, August 2017

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## Abstracts

This report provides information, analysis and valuable insight into developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; business development; corporate social responsibility (CSR); events; investments; joint ventures, cooperation, licensing and distribution; market forecasts; and new facilities. Companies, other organisations, brands and events featured in this report include: Abercrombie & Fitch, Calvin Klein, Cone Denim, Delta Galil USA, G-III Apparel Group, H&M (Hennes & Mauritz), H&M Foundation, Invista, the Oeko-Tex Association, PVH, Sports Products of America, Texprocess, Yoox Net-A-Porter (YNAP), Zalando and Zalora.

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### **SUMMARY**

### **ACQUISITIONS, DIVESTMENTS AND MERGERS**

Invista has acquired Cone Denim's dual core patent portfolio

### **BUSINESS DEVELOPMENT**

H&M will launch a new brand called Arket

### **CORPORATE SOCIAL RESPONSIBILITY (CSR)**

The Oeko-Tex Association has awarded its first certificates for compliance with the Leather Standard by Oeko-Tex

### **EVENTS**

The 2017 edition of Texprocess was held in Frankfurt, Germany, during May 9-12, 2017

### **INVESTMENTS**

H&M Foundation has awarded Euro1 mn worth of grants through the Global Change Award

### **JOINT VENTURES, COOPERATION, LICENSING AND**

### **DISTRIBUTION**

Abercrombie & Fitch has entered into a wholesale agreement with Zalora

Delta Galil USA has entered into a licensing agreement with Calvin Klein

G-III Apparel Group has entered into a licensing agreement with PVH relating to DKNY branded men's wear

PVH has entered into a licensing agreement with Sports Products of America relating to Izod branded apparel

Yoox Net-A-Porter (YNAP) and Valentino have entered into a partnership agreement to develop a new omni-channel business model called Next Era

## **MARKET FORECASTS**

Consumer expenditure on clothing and footwear in Asia and Oceania is forecast to grow by 6.5% per annum between 2016 and 2021

## **NEW FACILITIES**

Zalando will open a new fulfilment centre in Brunna, Sweden

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