

# Global apparel markets: business update, 3rd quarter 2014

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## Abstracts

This report provides information, analysis and valuable insight on developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); events; financial results; joint ventures, cooperation, licensing and distribution; markets; new stores; online retailing; and radio frequency identification (RFID). Companies, other organisations, events and brands analysed in the report include Abercrombie & Fitch, Arcadia, Authentic Brands, DBApparel, Gap, Gildan Activewear, H&M, Hanesbrands, Ikea Shopping Centres Russia, Inditex, Intertextile Shanghai Apparel Fabrics, JC Penney, Juicy Couture, Levi Strauss & Co, Marks and Spencer (M&S), New Look, Perry Ellis International, Shangpin.com, Tesco, TJX Companies and Zalando.

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### SUMMARY

### ACQUISITIONS, DIVESTMENTS AND MERGERS

HanesBrands has completed its acquisition of DBApparel (DBA)

### CORPORATE SOCIAL RESPONSIBILITY (CSR)

H&M has entered into a partnership with the International Labour Organization (ILO) in order to promote the development of sustainable global supply chains

### EVENTS

Intertextile Shanghai Apparel Fabrics took place during October 20-23, 2014

### FINANCIAL RESULTS

Abercrombie & Fitch: net sales down by 6% in the second quarter of 2014/15

Gap: total net sales up by 2.9% in the second quarter of 2014/15

Gildan Activewear: net sales up by 12.9% in the third quarter of 2013/14

Outlook

H&M: net sales and gross profit up in the third quarter and first nine months of 2013/14

Third quarter 2013/14

First nine months 2013/14

New stores

Inditex: net sales up by 6% in the first half of 2014/15

JC Penney: total sales up by 5.1% in the second quarter of 2014/15

Levi Strauss & Co: net sales up by 1% in the third quarter of 2013/14

Perry Ellis International: total revenues down by 3.9% in the second quarter of 2014/15

Outlook

TJX Companies: net sales up by 7% and net income by 8% in the second quarter of 2014/15

### JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Authentic Brands Group has entered into an agreement with Reliance Brands to open Juicy Couture brand stores in India

Tesco has entered into a joint venture agreement with AMA Group relating to its F&F clothing brand

## **MARKETS**

EU clothing imports were up in value and volume during January-June 2014

## **NEW STORES**

Gap has opened its first stores in Austria and Slovenia and will open stores in India

H&M has opened a new flagship store in New York City, New York, USA

Ikea Shopping Centres Russia will develop a new shopping centre in Mytishchi, Russia

Marks and Spencer (M&S) has opened new stores in Scandinavia and Saudi Arabia and will open a new store in Azerbaijan

## **ONLINE RETAILING**

Arcadia is selling its products in China through ShangPin.com and is selling its products in

Europe through Zalando

Inditex has launched online Zara stores in Mexico and South Korea

New Look is selling its products through the India-based online retailer Myntra

## **RADIO FREQUENCY IDENTIFICATION (RFID)**

Inditex will implement radio frequency identification (RFID) technology in its stores

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