

# Global Apparel Markets: Business Update, 1st Quarter 2015

<https://marketpublishers.com/r/G29DB438D54EN.html>

Date: July 2015

Pages: 24

Price: US\$ 520.00 (Single User License)

ID: G29DB438D54EN

## Abstracts

This report provides information, analysis and valuable insight on developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; corporate social responsibility (CSR); discontinued brands; events; financial results; joint ventures, cooperation, licensing and distribution; markets; and new stores. Companies, other organisations, individuals, brands and events featured in this report include Abercrombie & Fitch, Asos, Athleta, Ben Sherman, Children Worldwide Fashion (CWF), Comfort Colors, Derek Lam 10 Crosby, Gap, Gildan Activewear, H&M (Hennes & Mauritz), HanesBrands, Inditex, Intertextile Shanghai Apparel Fabrics, JC Penney, Karl Lagerfeld, Kate Spade & Company, Kering, Knights Apparel, Lemaire, Levi Strauss & Co, Marks & Spencer (M&S), Oxford Industries, Perry Ellis International, Piperlime, TJX Companies, Uniqlo, Walton Brown and Worn Again.

## Contents

### SUMMARY

### ACQUISITIONS, DIVESTMENTS AND MERGERS

Gildan Activewear has acquired Comfort Colors  
HanesBrands has acquired Knights Apparel  
Oxford Industries will divest its Ben Sherman brand

### CORPORATE SOCIAL RESPONSIBILITY (CSR)

H&M and Kering will partner with Worn Again to commercialise a new textile recycling process  
Inditex will no longer sell garments which incorporate angora fibres

### DISCONTINUED BRANDS

Gap has discontinued its Piperlime brand

### EVENTS

Intertextile Shanghai Apparel Fabrics took place during March 18-20, 2015

### FINANCIAL RESULTS

Abercrombie & Fitch: net sales down in the fourth quarter and the whole of 2014/15

Fourth quarter 2014/15

2014/15

Outlook

Asos: total group revenues up in the second quarter and the first half of 2014/15

Second quarter 2014/15

First half of 2014/15

Outlook

Gap: total net sales up in the fourth quarter and the whole of 2014/15

Fourth quarter 2014/15

2014/15

Gildan Activewear: net sales down in the quarter ending January 4, 2015

Outlook

H&M: net sales and gross profit up in the fourth quarter of 2013/14, the whole of 2013/14 and the first quarter of 2014/15

Fourth quarter 2013/14

2013/14

First quarter 2014/15

Outlook

Inditex: net sales up by 8% in 2014/15

New stores and investments

JC Penney: total sales up in the fourth quarter and the whole of 2014/15

Fourth quarter 2014/15

2014/15

Levi Strauss & Co: net sales up in the fourth quarter and the whole of 2013/14

Fourth quarter 2013/14

2013/14

Outlook

Marks & Spencer (M&S): sales up by 2.7% in the fourth quarter of 2014/15

Perry Ellis International: total revenues down by 2.4% in 2014/15

Fourth quarter 2014/15

2014/15

Outlook

TJX Companies: net sales up in 2014/15

Fourth quarter 2014/15

2014/15

## **INVESTMENTS**

Marks & Spencer (M&S) will invest in its operations in China, Hong Kong and Macau during 2015

## **JOINT VENTURES, COOPERATION, LICENSING AND**

### **DISTRIBUTION**

Athleta is collaborating with Derek Lam 10 Crosby in the development of a new athleisure apparel collection

Karl Lagerfeld has entered into a licensing agreement with Children Worldwide Fashion (CWF)

Kate Spade & Company and Walton Brown have formed a joint venture to expand the presence of the kate spade new york brand in China, Hong Kong, Macau and Taiwan

Perry Ellis International has announced several new licensing agreements

Uniqlo and Lemaire will collaborate in the development of a collection of men's and women's apparel

## **MARKETS**

EU clothing imports were up in value and volume in 2014  
US clothing imports were up in value and in volume in 2014

## **NEW STORES**

H&M has opened its first store in Taiwan  
Uniqlo will open two flagship stores in Canada

## I would like to order

Product name: Global Apparel Markets: Business Update, 1st Quarter 2015

Product link: <https://marketpublishers.com/r/G29DB438D54EN.html>

Price: US\$ 520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G29DB438D54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970