

Global apparel markets: business update, 1st quarter 2014

<https://marketpublishers.com/r/G7DCFB505C0EN.html>

Date: June 2014

Pages: 30

Price: US\$ 520.00 (Single User License)

ID: G7DCFB505C0EN

Abstracts

This report provides information, analysis and valuable insight on developments relating to the global apparel industry in the following categories: acquisitions, divestments and mergers; corporate restructuring; corporate social responsibility (CSR); corporate strategy; e-commerce; financial results; international trade policy; investments; joint ventures, cooperation, licensing and distribution; markets; new stores; and online retailing. Companies, organisations, individuals and brands analysed in the report include & Other Stories, Abercrombie & Fitch, Adidas, African Cotton & Textile Industries Federation (ACTIF), Al Futtaim Group, Alvanon, American Apparel & Footwear Association (AAFA), Arcadia Group, Asos, Aurora Fashions, Boohoo.com, Burberry, Cadillac Fairview, Fast Retailing, Gap, Gildan Activewear, Greenpeace, Hudson's Bay Company, H&M (Hennes & Mauritz), Inditex, International Labour Organization (ILO), JC Penney, J.Crew, Levi Strauss & Co, Mango, Marc O'Polo, Marks and Spencer (M&S), Next, Old Navy, Perry Ellis International, PETA (People for the Ethical Treatment of Animals), Primark, Saks Fifth Avenue, Schiesser, TJX Companies, United States Agency for International Development (USAID), Violeta and Woolworths.

Contents

SUMMARY

ACQUISITIONS, DIVESTMENTS AND MERGERS

Fast Retailing has expressed an interest in acquiring J.Crew

CORPORATE RESTRUCTURING

Levi Strauss & Co is restructuring its business in order to cut costs and increase efficiency

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Arcadia Group has banned the use of angora wool in its products in response to public concern over animal cruelty

Burberry has committed to eliminating the use of hazardous chemicals from its supply chain by 2020

Primark and the International Labour Organization (ILO) will pay compensation to the victims of the Rana Plaza building collapse

CORPORATE STRATEGY

Aurora Fashions is reviewing the supply chain and pricing strategies of its coast brand as part of a restructuring programme

Boohoo.com has been floated on the Alternative Investment Market (AIM)

E-COMMERCE

Marks and Spencer (M&S) has redesigned its online store in a bid to increase its online sales

FINANCIAL RESULTS

Abercrombie & Fitch: net sales and net income were down in 2013/14

Fourth quarter 2013/14

Asos: group revenues were up by 34% in the first half of 2013/14 thanks to strong sales in the EU

Two-month period ending February 28, 2014

First half of 2013/14

Gap: net sales and net income were up in 2013/14

Fourth quarter 2013/14

Gildan Activewear: net sales increased by 7.3% and net earnings by 18.1% in the first quarter of 2013/14

Outlook

H&M: sales increased by 6% in 2012/13 and by 13% in the first quarter of 2013/14

Fourth quarter 2012/13

First quarter of 2013/14

New stores

Inditex: net sales were up by 5% and net income by 1% in 2013/14

JC Penney: a net loss was incurred in 2013/14

Fourth quarter 2013/14

Levi Strauss & Co: net sales were down by 1% and net income by 53% in the first quarter of 2013/14

Marks and Spencer (M&S): sales were up by 1.9% in the fourth quarter of 2013/14

Perry Ellis International: total revenues were down by 6% in 2013/14

Fourth quarter 2013/14

Outlook

TJX companies: net sales and net income were up in 2013/14

Fourth quarter 2013/14

INTERNATIONAL TRADE POLICY

A new alliance has been formed to promote investment and trade in textiles and apparel between Sub-Saharan Africa and the USA

INVESTMENTS

The Chinese government will invest in the textile and apparel industry in Xinjiang

JOINT VENTURES, COOPERATION, LICENSING AND DISTRIBUTION

Schiesser has entered into a licensing agreement with Marc O'Polo relating to the development of Marc O'Polo branded beachwear, underwear and sleepwear

Woolworths and Alvanon have undertaken a sizing survey of customers in South Africa

MARKETS

EU clothing imports were up in value and volume in 2013

US clothing imports were up in value and volume in 2013

New Stores & Other Stories will open its first store in the USA at the end of 2014

Adidas has opened the first stand-alone Adidas by Stella McCartney store in the USA

Arcadia Group will open a flagship Topshop and Topman store in New York City, USA, at the end of 2014

Gap has opened the first Old Navy store in China

Gap has opened two Old Navy stores in the Philippines and will open a further three stores in the second half of 2014

Hudson's Bay Company will open the first Saks Fifth Avenue department store in Canada in autumn 2015

J.Crew has opened its first two stores in Hong Kong

Mango has opened the first Violeta store in Russia

Marks and Spencer (M&S) has opened its first stand-alone lingerie and beauty store in Saudi Arabia

ONLINE RETAILING

Next has launched a new online store called The Label

I would like to order

Product name: Global apparel markets: business update, 1st quarter 2014

Product link: <https://marketpublishers.com/r/G7DCFB505C0EN.html>

Price: US\$ 520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7DCFB505C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970