

Denim: product developments and innovations, February 2019

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Abstracts

Denim manufacturers are embracing a wide range of innovations to add value to their products and differentiate themselves from their competitors. This report provides information on the latest product developments and innovations in relation to denim with a particular focus on environmentally sustainable denim apparel, denim fabrics, denim footwear and accessories, dyes for denim, denim dyeing processes, denim finishes, performance denim, and personalisation and mass customisation of denim apparel. Furthermore, the report includes information and insight into the following innovative brands, companies and other organisations: Archroma, Artistic Milliners, Arvind Limited, C&A, Cone Denim, Cordura, Denim Unspun, Directa Plus, DyStar, Garmon Chemicals, Gaston Systems, Indigo Mill Designs (IMD), Jeanologia, Lenzing, Levi Strauss & Co, Mount Vernon FR, RotaSpray, Santoni, Teijin Limited, Tejidos Royo, Tommy Hilfiger, Tonello, Unifi and Wrangler.

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SUMMARY

ENVIRONMENTALLY SUSTAINABLE DENIM APPAREL

C&A has developed jeans which meet the Cradle to Cradle Certified Gold standard
Tommy Hilfiger has developed a collection of denim garments made from recycled cotton

ENVIRONMENTALLY SUSTAINABLE DENIM FABRICS

Artistic Milliners has developed a denim collection called SuperCharged Noir
Cone Denim and Unifi have collaborated in the development of an environmentally sustainable stretch denim fabric

Cone Denim, Lenzing and Unifi have collaborated in the development of an environmentally sustainable black denim fabric called Future BLACK+

Cone Denim has developed denim fabrics which incorporate Tencel Lyocell with Refibra fibre

ENVIRONMENTALLY SUSTAINABLE DENIM FOOTWEAR AND ACCESSORIES

Santoni and Lenzing have collaborated in the development of a capsule collection of environmentally sustainable denim footwear and accessories called den/IM TECH

ENVIRONMENTALLY SUSTAINABLE DYE FOR DENIM

Archroma has developed an environmentally sustainable indigo dye which is free from aniline

ENVIRONMENTALLY SUSTAINABLE DYEING PROCESSES FOR DENIM

DyStar and RotaSpray have successfully scaled up an environmentally sustainable spray dyeing procedure for the application of indigo dye to yarns

Gaston Systems, Indigo Mill Designs (IMD) and Tejidos Royo have collaborated in the development of a new indigo yarn dyeing technology

Wrangler has adopted a new process for dyeing denim called IndigoZERO

ENVIRONMENTALLY SUSTAINABLE FINISHES FOR DENIM

Jeanologia has launched a new pre-treatment process called G2Dynamic which aims to reduce water consumption and eliminate the need for harmful chemicals during denim garment finishing

Garmon Chemicals: geopower nps finish for denim garments

Tonello has developed an “all in one” machine for use in the finishing of denim garments

PERFORMANCE DENIM

Directa Plus and Arvind Limited (Arvind) have collaborated in the development of performance denim jeans and jackets

Teijin Limited: Xfire Denim aramid fabric

Wrangler and Mount Vernon FR: collection of jeans which are flame resistant and help the wearer to maintain a comfortable body temperature

PERSONALISATION AND MASS CUSTOMISATION OF DENIM APPAREL

Denim Unspun has developed a process to manufacture made-to-measure jeans which uses body scanning technology

Levi Strauss & Co: a tool which enables customers to personalise their garments

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