

Compression wear and shapewear: skin-tight apparel for enhanced performance and well-being

https://marketpublishers.com/r/CE4C30E3EA3EN.html

Date: November 2014

Pages: 33

Price: US\$ 600.00 (Single User License)

ID: CE4C30E3EA3EN

Abstracts

Compression wear and shapewear garments are skin-tight items of clothing which apply pressure to specific parts of the body. Through the application of compression to underlying veins, the speed of blood flow increases and the rate of oxygen delivery to muscles is increased. Compression wear has long been used in medical applications to prevent circulation problems. It has also become an integral part of the recovery process following surgery, as it can aid skin recovery and minimise bruising. But over the past two decades, compression wear has become firmly established in active wear and sportswear following claims that compression garments can improve athletic performance, reduce the risk of injury and accelerate recovery during and after exercise. At the same time, shapewear has become highly popular, as an increasing number of people show an interest in garments which can contour their body shape using compression. This report analyses the growing market for compression wear and shapewear, and describes the principles and benefits of compression technology. It also describes the key features of compression garments and shapewear, alongside their functions in apparel applications. In addition, it provides an in depth review of key suppliers of compression garments and their products, as well as an outlook for the future.



Contents

SUMMARY

INTRODUCTION

MARKET FOR COMPRESSION WEAR AND SHAPEWEAR

Athletic compression wear Medical compression wear Shapewear

BASIC PRINCIPLES AND BENEFITS OF COMPRESSION

TECHNOLOGY IN APPAREL

Preventing and treating medical conditions

Healing after an injury or surgical operation

Relieving physical discomfort

Improving athletic performance

Enhanced warm-up and overall circulation

Heightened proprioception

Reduced muscle vibration

Reduction in drag

Lower build-up of lactic acid

Improved recovery

Reduced fatigue

Reduced damage

Lower risk of repetitive strain injuries

Psychological benefits

KEY FEATURES OF COMPRESSION GARMENTS

Fibre blends

Yarn diameter

Fabric construction

Seams

Fit

Pattern design

Compression wear and shapewear: skin-tight apparel for enhanced performance and well-being



Sizing

Waistbands and drawstrings

MEDICAL COMPRESSION GARMENTS

Compression stockings

ATHLETIC COMPRESSION WEAR

Compression garments used for athletic wear

Types

Garments for specific applications

Effects of compression garments on athletic performance

Research into the effects of compression garments on athletic performance

SHAPEWEAR

KEY SUPPLIERS OF COMPRESSION GARMENTS AND THEIR PRODUCTS

110% PLAY HARDER: ATHLETIC COMPRESSION WEAR

2XU: ATHLETIC COMPRESSION WEAR

Adidas: Techfit Powerweb ASICS: Muscle Support

Body Science: warp knitted compression sportswear

Canterbury: Mercury TCR

Compressport: athletic compression wear Lululemon Athletica: Wunder under Pant

MACOM Enterprises: Crystal Smooth cycling shorts

New Balance: HKNB Perfect Pant

Nike: Nike Pro

Pelham and Strutt: posture control T-shirt

Saucony: AMP PRO2

Sigvaris: compression wear for medical, well-being and sports applications

Skins: A200

Spanx: shapewear garments

Under Armour: AllSeasonGear, ColdGear and HeatGear Wacoal Sports Science Corporation: CW-X Support Web



X-technology Swiss Research & Development: X-BIONIC Effektor suits

Zensah: seamless compression sportswear

Zoot Sports: CRx Tights

OUTLOOK

APPENDIX: HOW MUSCLE CELLS FUNCTION USING AEROBIC

AND ANAEROBIC RESPIRATION

Aerobic respiration

Anaerobic respiration



List Of Tables

LIST OF TABLES

- Table 1: Indications for use of medical compression garments
- Table 2: Product claims made by some key suppliers of athletic compression wear
- Table 3: Findings of research on the effects of compression garments on physiological factors and athletic performance
- Table 4: Examples of Nike Pro compression garments



List Of Figures

LIST OF FIGURES

Figure 1: Estimated market shares in the athletic compression wear industry in the USA, 2012

Figure 2: Sales of compression wear at speciality running stores in the USA, 2008-10

Figure 3: Average retail selling prices of compression garments at speciality running stores in the USA, 2010

Figure 4: The market for therapeutic compression stockings in Western Europe, 2008-17

Figure 5: Compression stockings

Figure 6: Short sleeve compression shirt

Figure 7: Compression shorts

Figure 8: Compression leg sleeve

Figure 9: Compression bodysuit



I would like to order

Product name: Compression wear and shapewear: skin-tight apparel for enhanced performance and well-

being

Product link: https://marketpublishers.com/r/CE4C30E3EA3EN.html

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CE4C30E3EA3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



