

Worldwide Mobile Big Data Market 2016-2020

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Abstracts

Now-a-days, a trend is fast catching on as how telecom big data is being increasingly harnessed in disease control thereby bettering healthcare system. Various ways and methods are being employed to harness telecom big data in this direction. Recently, various studies and instances (in which telecom big data has been used in preventing the epidemic) came to the fore substantiating the claims. For example, such an episode came into the light when telecom big data was used to stem the spread of the Chikungunya virus in the Caribbean.

United Nations Economic Commission for Latin America and the Caribbean (ECLAC) recently published report titled An assessment of big data for official statistics in the Caribbean in which it noted that the use of big data through geospatial (or location) of mobiles was used to support healthcare, and to design measures to tackle the eruption of Chikungunya transversing the region.

KEY QUESTIONS ANSWERED

1. What is the current state of the global big data market?
2. Why big data management and utilisation is quickly turning to be a prerequisite for operators?
3. How are big data explorations affecting the telecom market dynamics?
4. What are the various big data use cases for operators?
5. How is big data currently being used by telco operators?
6. How is big data helping operators to improve operational efficiency and generate new revenue streams?
7. Which operators have exhaustively planned/ executed big data strategies?
8. What are the key advantages operators hold vis-à-vis big data?
9. How to identify the business problems that big data can solve?
10. How big data can be explored to create multiple fresh and innovative revenue

streams?

11. Which operators are the pioneers/ leading in big data monetisation?
12. Who should develop in house and who should outsource?
13. What should be the criterion for big as well as small operators for vendor differentiation and assessment?
14. What are the recent developments vis-à-vis big data products and services?
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