

Worldwide IoT Battery Market Opportunity, Innovation, Demand and Segmentation 2018 to 2025

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Abstracts

The Internet of Things (IoT) market is expected to grow strongly in the coming years, as new services are deployed on top of old technologies, making the transition for consumers easier and cheaper. One example is devices for cars On Board Diagnostics (OBD) port which transforms old dumb cars into intelligent smart cars, a backward enablement for analog vehicles. Consumers are using their smartphone to make their car smarter and the driving experience better. 2018 is proving that intelligent homes and cities can be realised incrementally without a complete overhaul of network and technology.

The combined growth of novel IoT products as well as innovative IoT solutions to make old products smart is likely to fuel the demand of IoT batteries. However, there remain challenges for IoT batteries being used in IoT devices. Battery –life, size, and charging option are major challenges that are being discussed in this Report.

Research finds out that batteries are assuming new form factors, becoming ultra-thin, flexible, rollable, stretchable, etc. Batteries with novel form factors, such as thin, printed, and /or flexible batteries are in the focus thanks to the multifold rise of IoT in different ways from industries to consumers to civil applications. These applications require new features and battery designs that traditional battery technologies simply cannot provide. For example, a company is working on charging technique that uses human sweat as a power source, potentially strong enough to drive an ultra-low-power radio.

This has opened the door to innovation and added a new dimension to the global competition among battery manufacturers. Researchica predicts that this market will grow to become a US\$ 1.2 billion industry in 2025 from a small market base today.



This IoT Battery Research provides critical analysis of the key business models, strategies and developments, whilst providing insights into the future of the IoT battery market. The research charts key macro trends, IoT battery technology innovation trend, IoT player strategies, and is a must-have purchase for both leaders and start-ups looking to establish a position in this sector.

Researchica's insightful IoT battery research provides in-depth analysis of the future outlook for the IoT battery in terms of capabilities, new form factors, service provider opportunities as well as key market forces.

This research includes analysis and forecasts for major stakeholders of the IoT battery market. The research also provides analysis and forecasts for the application of IoT battery across key industry sectors, including Industrial Automation, Factory and warehouse, Healthcare, Automotive, Supply Chain / Fleet Management, Oil and Gas, Agriculture, Entertainment & Media, and Military & Aerospace.

Unique Attributes

- 1. Power challenges for IoT devices in 2018 and beyond
- 2. Future direction of IoT battery development
- 3. Top IoT power and battery Innovations
- 4. Ideal measures for evaluation and selection of IoT batteries

Questions Answered by the Report

- 1. What are the latest available IoT batteries and what are their special physical and mechanical properties?
- 1. What are the most critical battery related issues faced by companies that develop new IoT based solutions?
- 2. What are various breakthrough innovations in IoT batteries? What is their scope and importance?
- 3. What emerging technologies and services are driving the IoT battery market?
- 4. Which type of IoT batteries is going to be more demandable in the coming years? And, what are the key reasons for their growing demand?
- 5. What is the projected market potential of IoT battery during the next 5 years?

Companies Mentioned in the Report

Blue Spark Technologies, BrightVolt, Cymbet Corporation, Enfucell Oy, Ilika PLC,



Imprint Energy, Jenax Inc., LG Chem, Ltd, Paper Battery Company, STMicroelectronics N.V.

Target Audience:

IoT Players, Chip Manufacturers, Sensor Manufacturers, Battery Manufacturers, Semiconductor Companies, IoT Platform Providers, IoT Device Manufacturers, Original Equipment Manufacturers (OEMs), Original Design Manufacturers (ODMs) and OEM Technology Solution Providers, Research Organisations, Technology Standard Organisations, Forums, Alliances and Associations, Technology Investors, Governments, Financial Institutions, and Investment Communities, Analysts and Strategic Business Planners.



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