

# Mobile Wealth Revelations 2016

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## Abstracts

### GUIDING PRINCIPLES BEHIND MWR 2016:

Bringing under one roof—all the formulary involved in “wealth creation, accumulation, and preservation” of the super-perceptive mobile operator businesses (till 2015).

Inspecting operator establishments in the wake of 4G/ 5G/ NGN makeovers—across the globe; breaking - downtheirwealth - blueprint into—roadmaps taken, key wealth attributes—in-use, and decisions involving B2B partnerships, future investments, and more (afar Q3 2015). With more & more antiquated industries being made efficient through the internet—what’re some new markets (—or rather an “old market” that’s underserved)/ niches/ sub-niches waiting to abridge?

The stepping stones for vendors looking to provide cost-effective innovation across ‘wealth laden’ intrinsic, extrinsic, and mixed ‘operator business’ environments; also revealing potential vendor engagement terms, assets, responsibilities, costing for emulation & practice.

Jump ahead of time and learn how revenues are converging (/dividing) acrossmultiple demographics and rural–urban setups; refine and ramp-up your portfolio, next generation—role while prioritising your investments toward 2020.

Presenting value cash flows of operator businesses in decline—the last mover advantage. How are 2G/ 3G players perpetuating their growth and earnings? What other aspirants can still invigorate to their advantage?

## KEY QUESTIONS ANSWERED

How operators can quickly revive and post profits in Q4 after consecutive quarterly losses?

How operators can break into a market/ market segment that appears saturated?

How a new entrant (MNO/ MVNO) can quickly transform its mobile wealth into revenues/ profits?

Which were the potential opportunities that operators failed to monetise effectively?

What kind of innovative ideas helped the operators to transform their business?

How operators can ride on the next wave of organic growth by helping small/ medium businesses turn into digital?

How can service providers team up with incumbents and collaborate vertically/ horizontally in the value chain?

What new value propositions and revenue models will be required for mobile operators to compete against direct as well as indirect competitors?

Which of the collaboration strategies can help for strengthening position in the fragmented telecom market?

How to develop strong mobile wealth proposition, while securing investors' confidence?

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